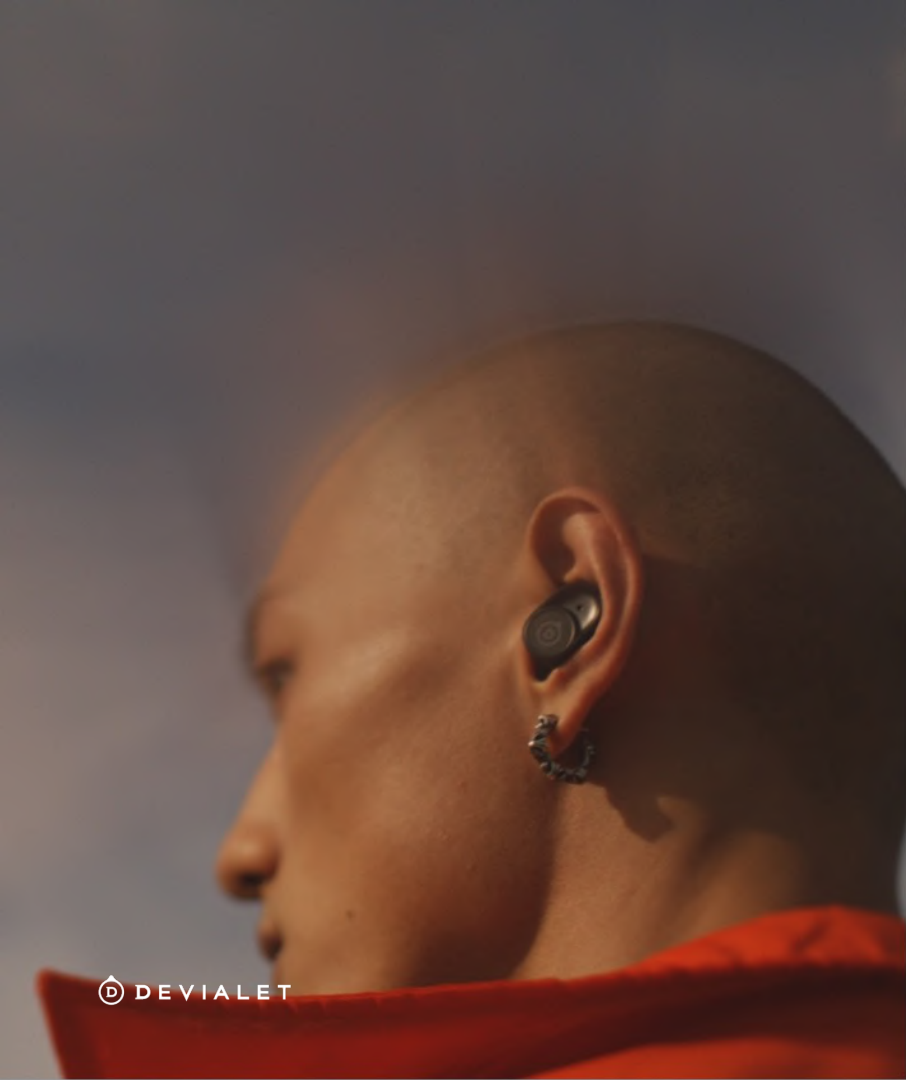




DEVIALET IN CHINA

S E M I - Y E A R R E P O R T 2 0 2 3



AGENDA

THE PAST

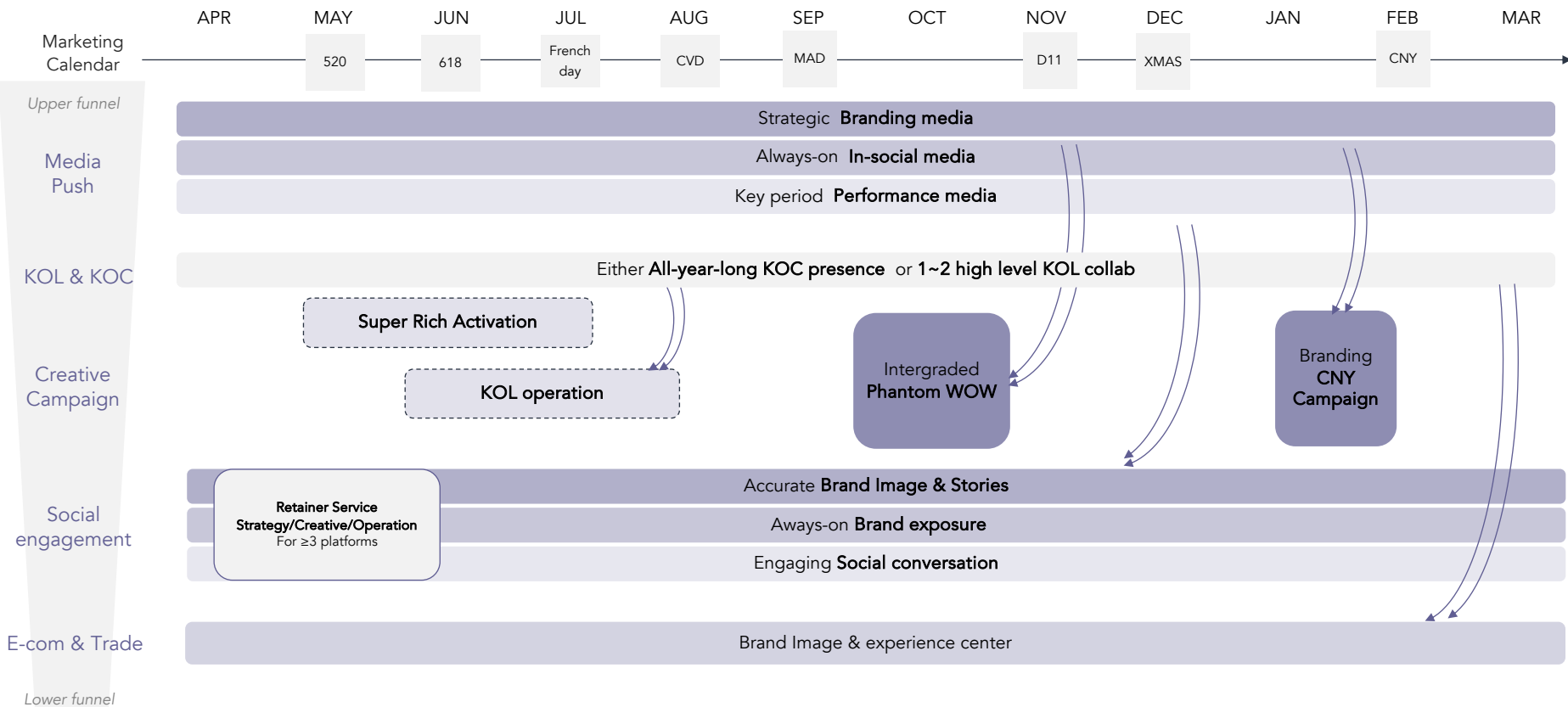
- Intro
- Social Media Overview
- In-social Media Buy
- Seeding Report

THE NEXT

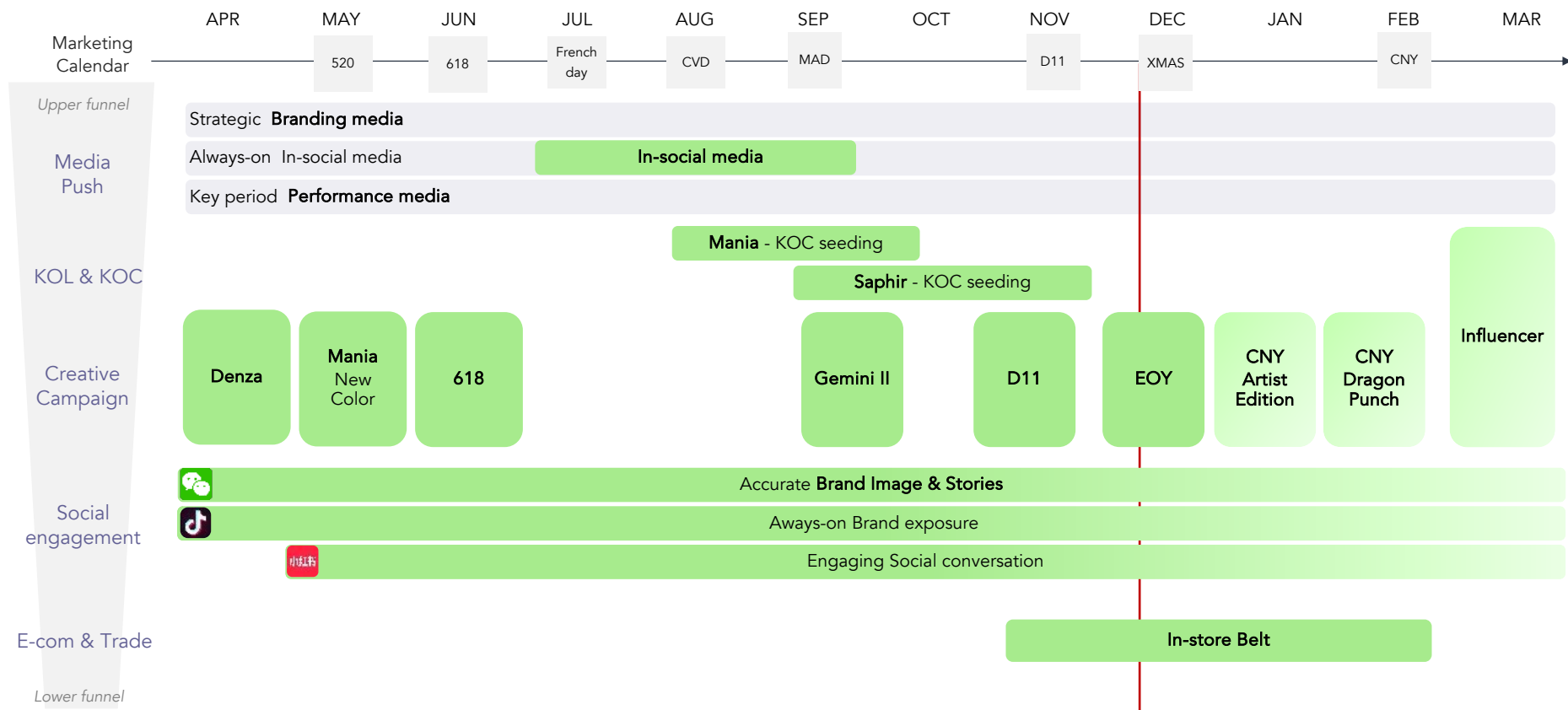
- Influencer Campaign Update
- Target Audience Discussion
- Store Locator (optional)
- Q&A

Intro

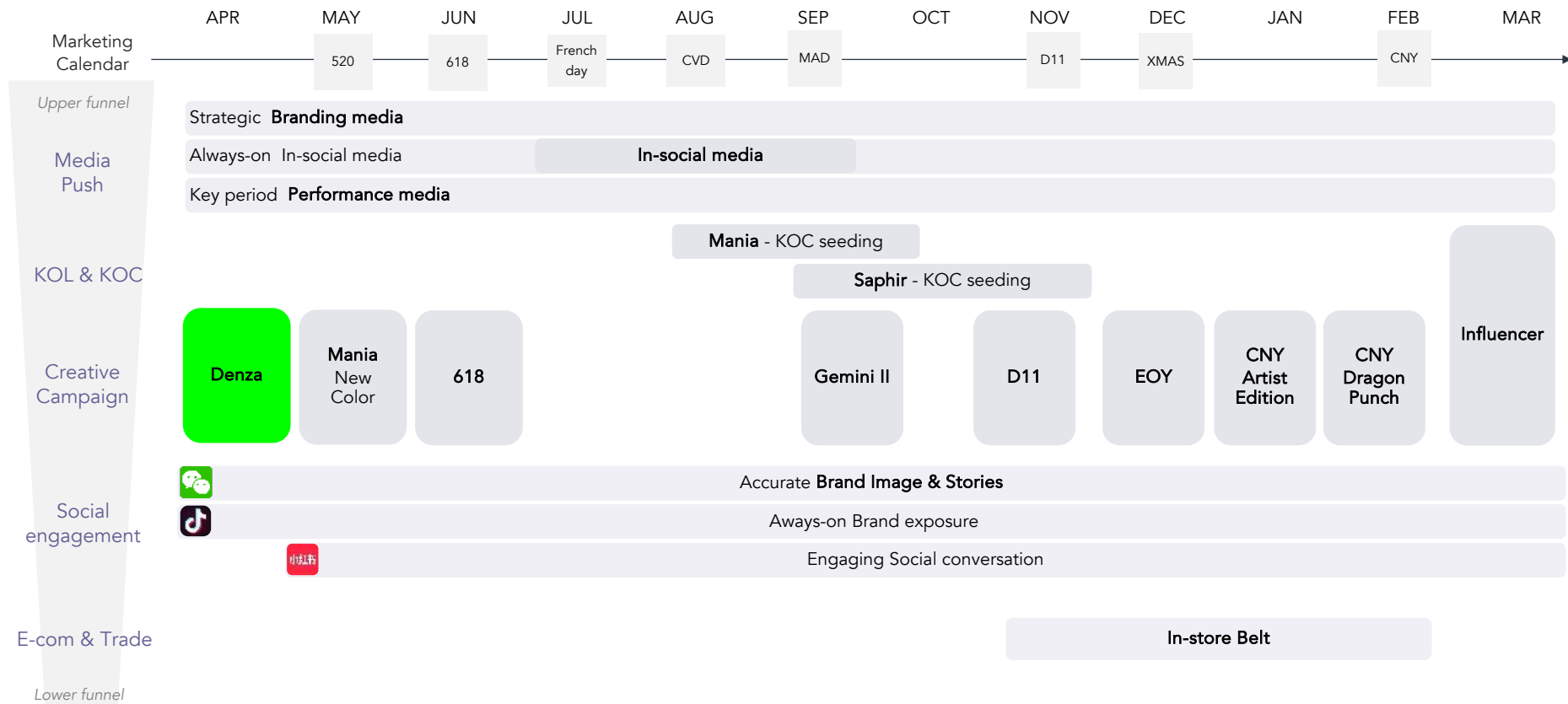
Initial Annual Plan 23/24



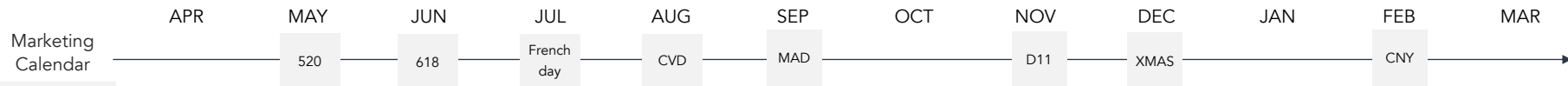
Actual Annual Work 23/24



Annual Review Licensing



Annual Review Licensing



Upper funnel

Media Push

KOL & KOC

Creative Campaign

Social engagement

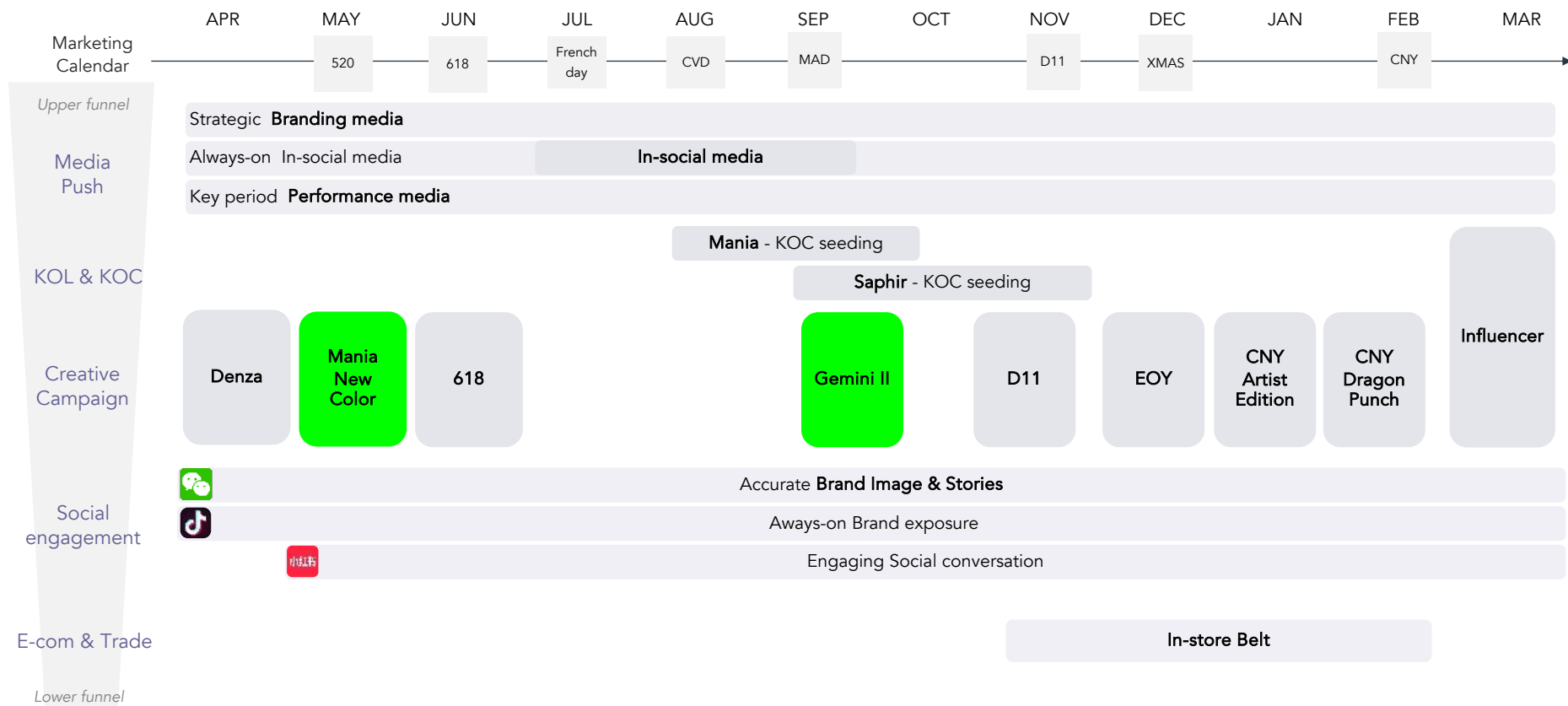
E-com & Trade

Lower funnel

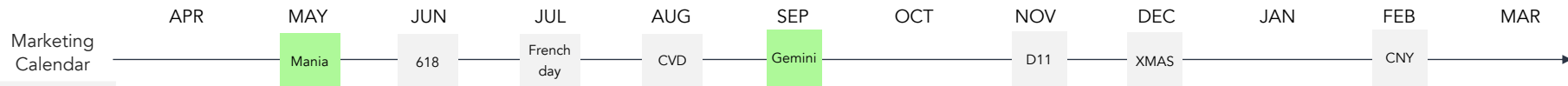
Supporting & monitoring the collaboration with Denza



Annual Review New Launch



Annual Review New Launch



Upper funnel

Ensure a consistent global grand launch. Maximizing the social exposure.

Media Push

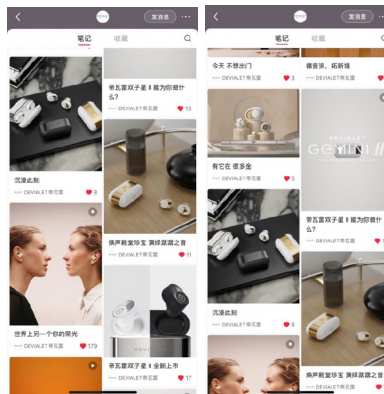
KOL & KOC



Creative Campaign



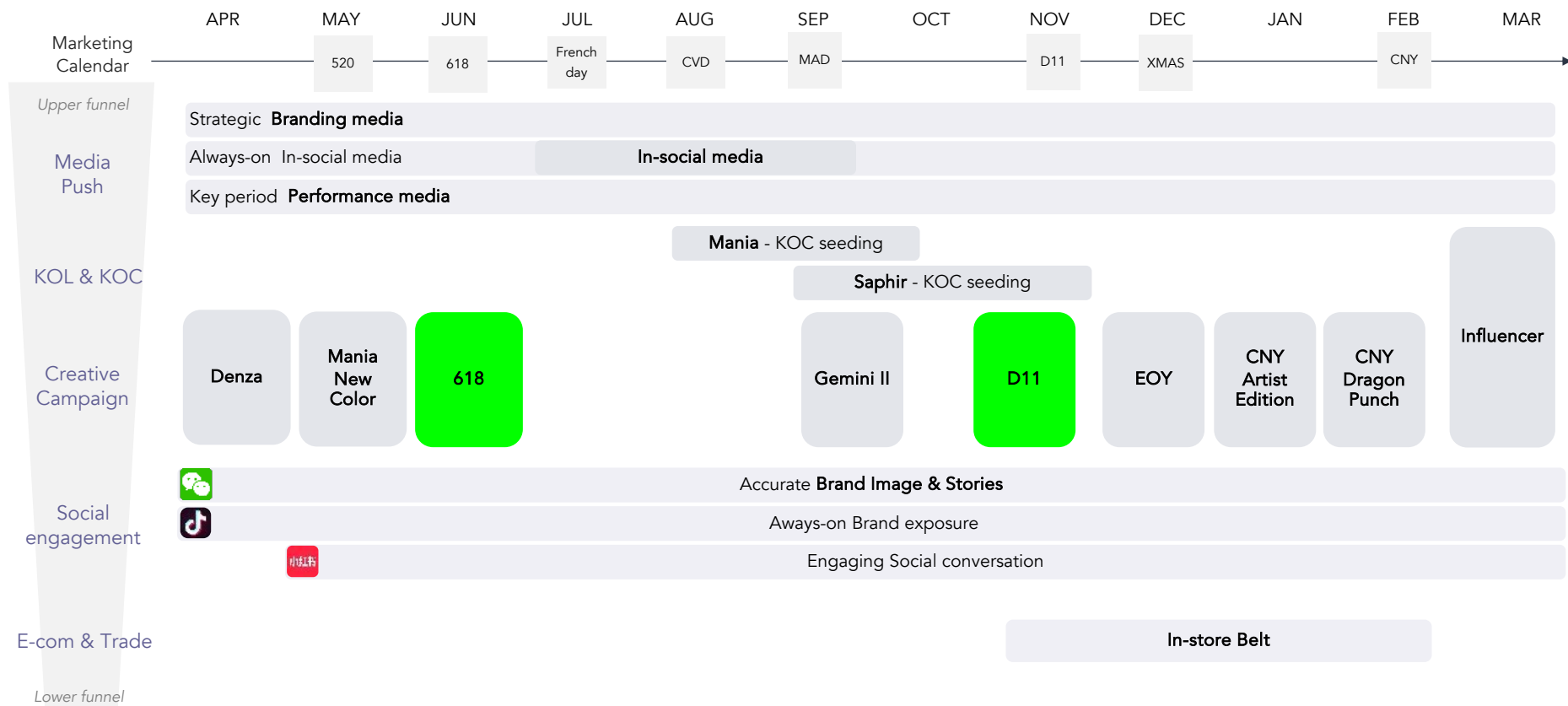
Social engagement



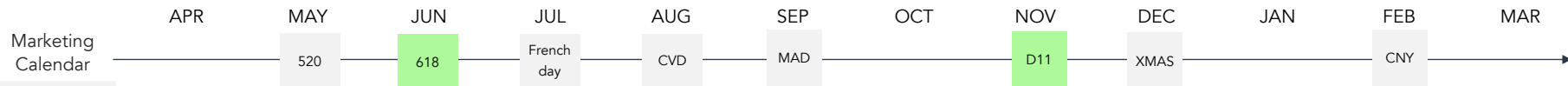
E-com & Trade

Lower funnel

Annual Review Key Commercial Festivals



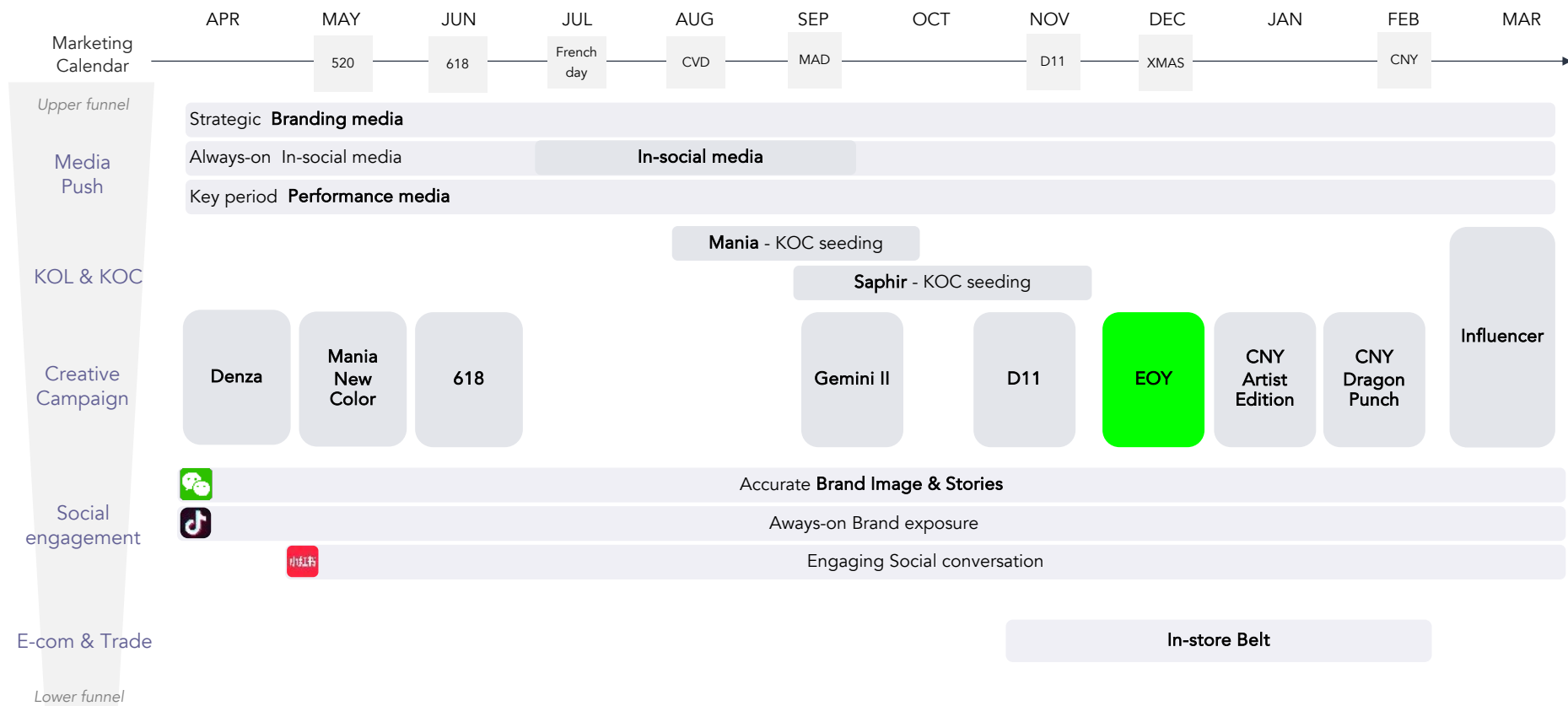
Annual Review Key Commercial Festivals



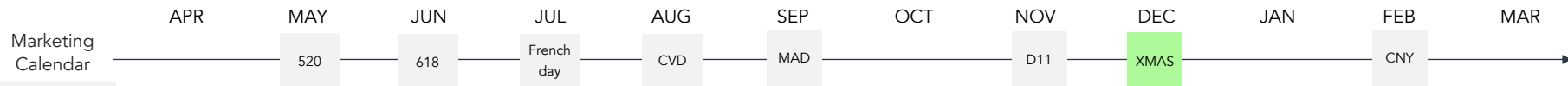
Among the early brands adopting AI tech, we ensured high quality & efficiency in content creation, boosted visibility/enriched communication during key commercial moments.



Annual Review Holiday season



Annual Review Holiday season



Upper funnel

Media Push

KOL & KOC

Creative Campaign

Social engagement

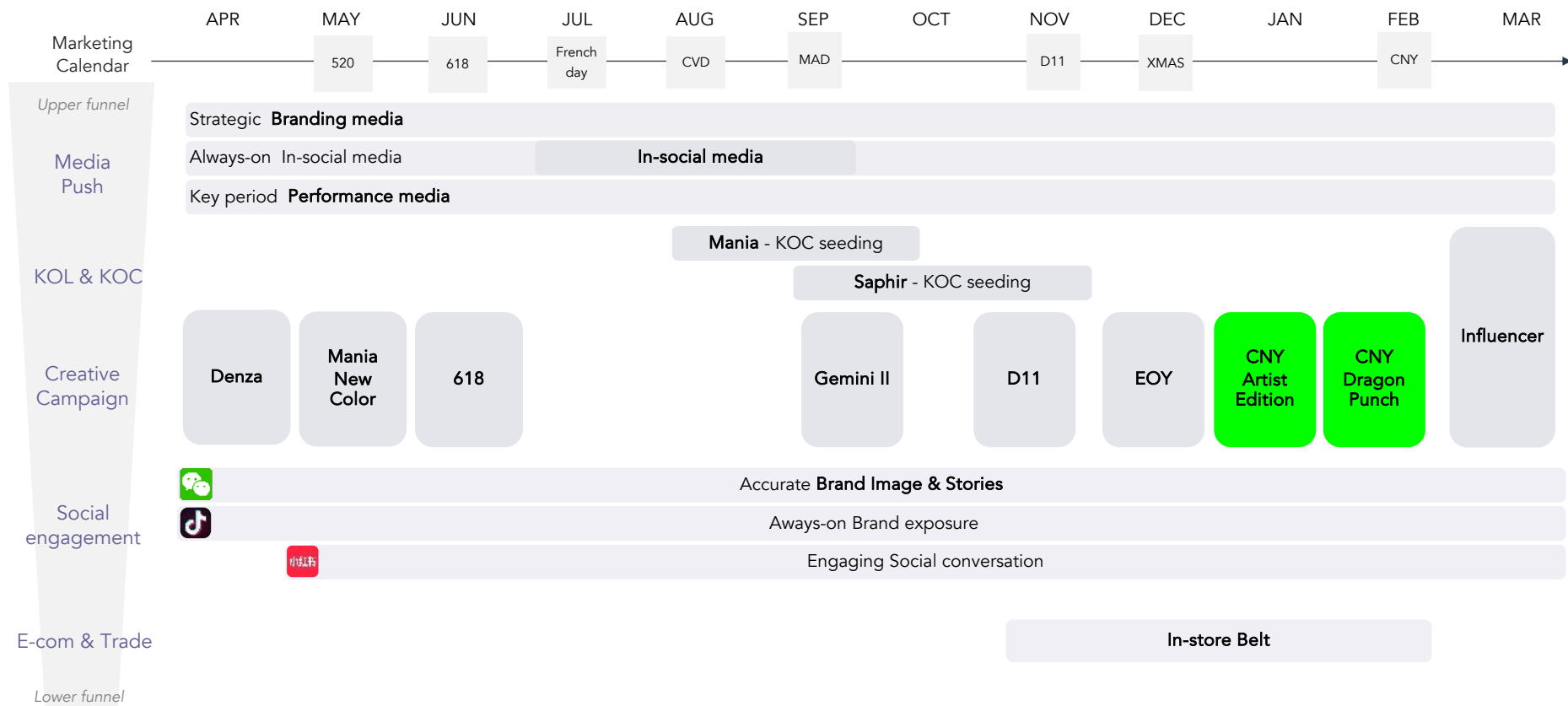
E-com & Trade

Lower funnel

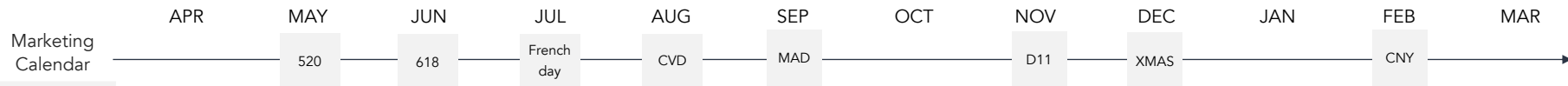
Unboxing the best sound, EOY campaign enhance the wonder delivered by Devialet.



Annual Review Holiday season



Annual Review Holiday season



Upper funnel

Media Push

KOL & KOC

Creative Campaign

Social engagement

E-com & Trade

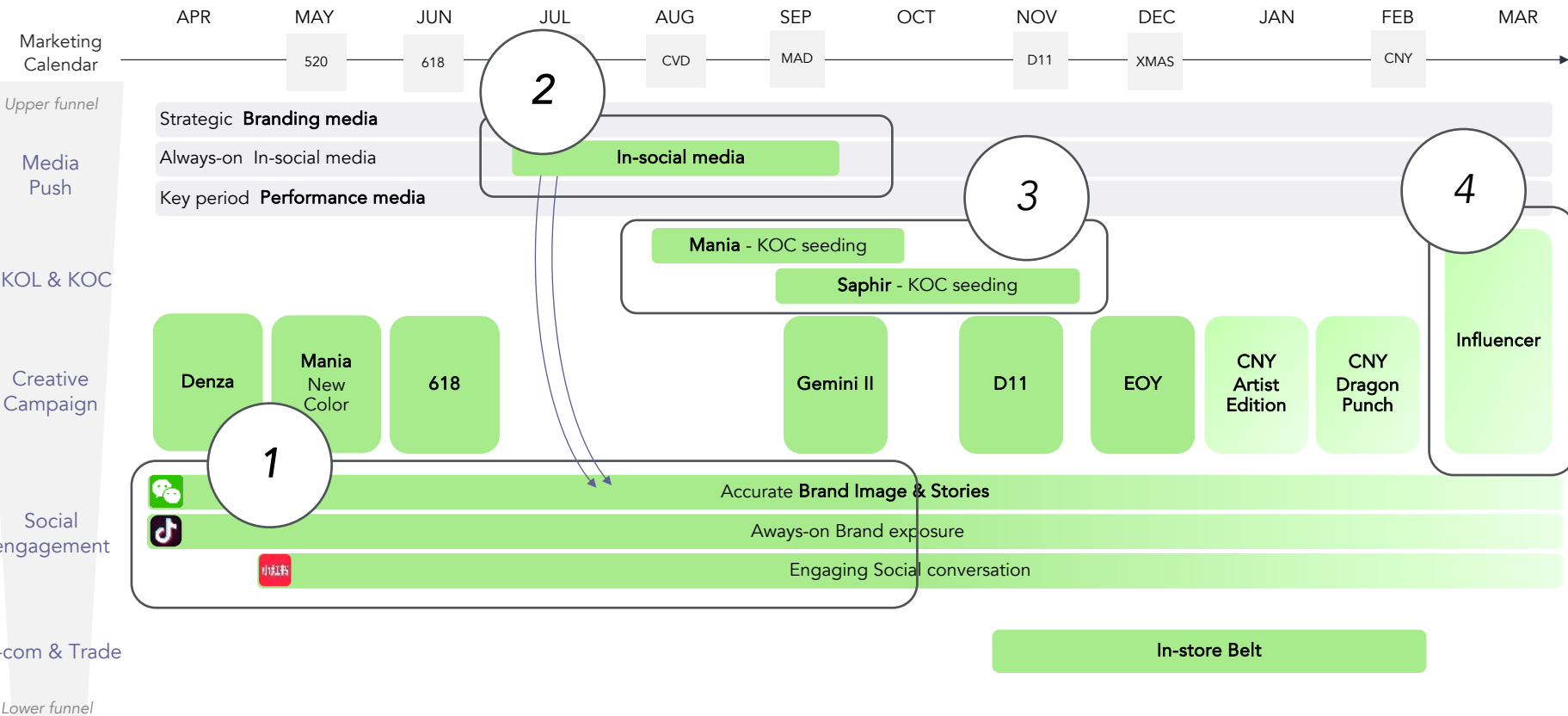
Lower funnel

Devialet celebrates CNY with the energy of dragon punch, which is as powerful as our sound.



Materials are in the process of being prepared.

TODAY'S TOPICS



1.

SOCIAL MEDIA OVERVIEW

2023 H1 APR-SEPT

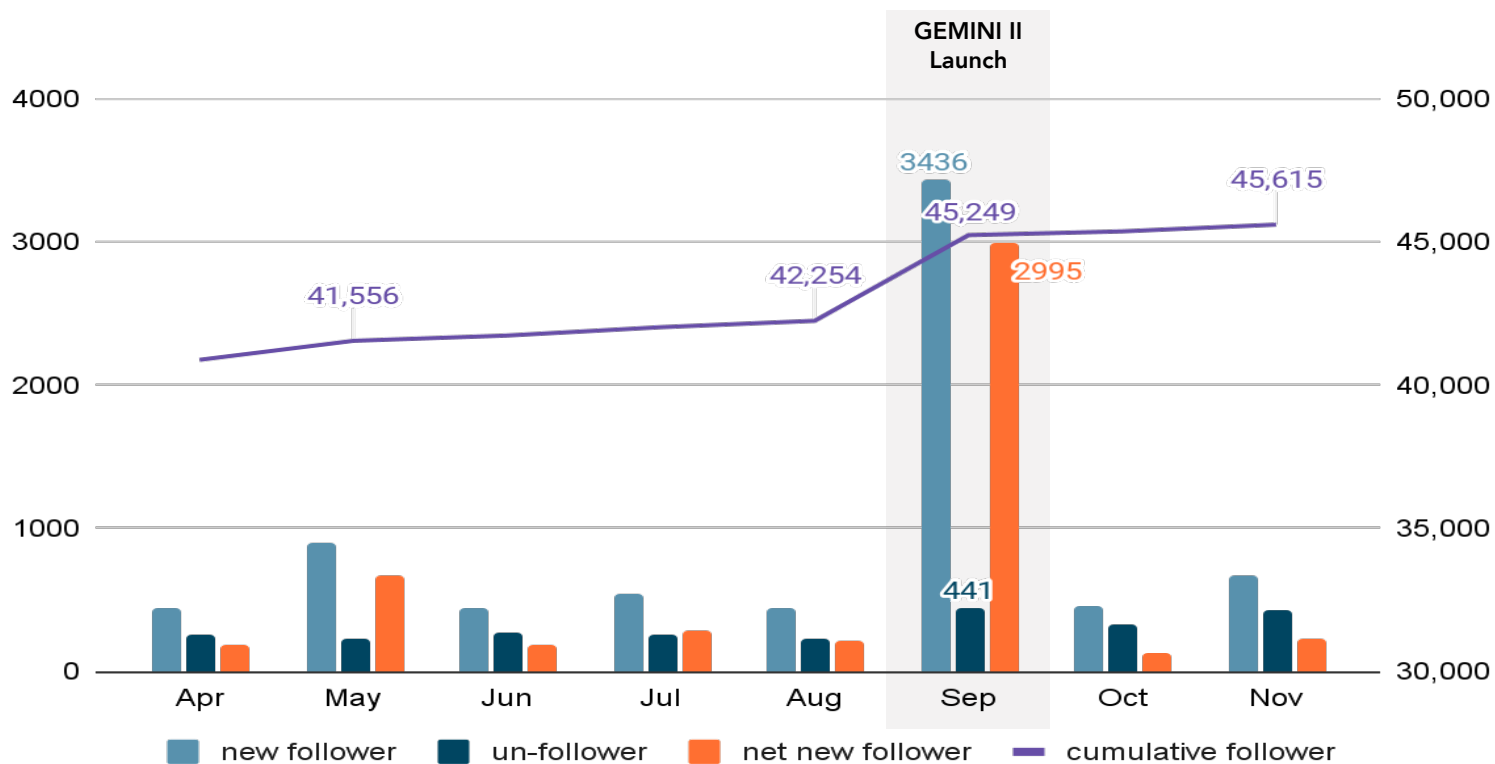
WECHAT · RED · DOUYIN

Devialet Official Account Overview (Apr - Sep)

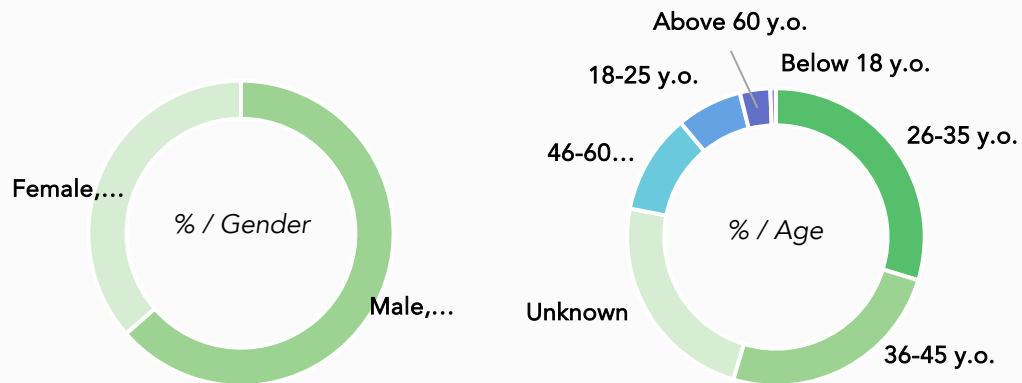
	Total follower	New posts viewership	New posts engagement	Total engagement
 Since Jul, 2019	45,249 ▲ 16.07% 38,983	85,239 ▲ 46.1% 58,341	3,533 ▲ 3.43% 3,416	N/A N/A
 Since Oct, 2020	12,736 ▲ 31.76% 9,666	11,636,414 ▼ 18.96% 14,360,065	24,217 ▲ 16.03% 20,872	111,000 N/A
 Since May, 2023	3,215 N/A	289,490 N/A	15,273 N/A	15,273 N/A
 Since Dec, 2019	20,149 ▼ 0.52% 20,255	130,500 ▼ 65.95% 383,323	3,565 ▲ 1581% 212	1,4000 N/A

WeChat Monthly Follower Growth Trend

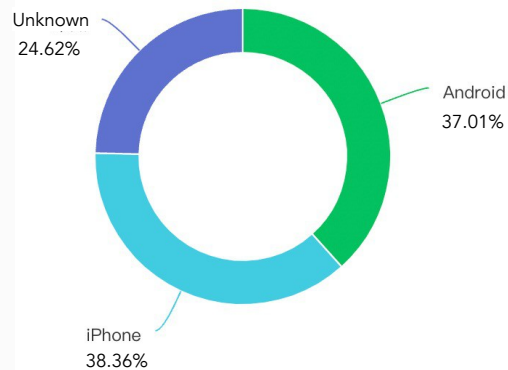
The followers keep increasing, with Gemini II launch bringing an impressive traffic to official account.



Gender & Age Distribution



Devices



Location



Top 5 Locations

- Guangdong 18.71%
- Shanghai 13.97%
- Beijing 10.19%
- Zhejiang 6.70%
- Jiangsu 5.62%

While continue to enhance brand education, we aim to increase “Love” content.

Apr

Tech & Sound



跳到太空
一颗心扑通扑通地狂跳

Devialet Store Map



音浪，蓄势待发
DEVIALET帝瓦雷青岛万象城店，盛大启幕

May

Key Culture Moment



无线青年
画了点底线

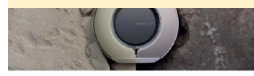
Key Culture Moment



520，没人说我爱你了
你的情话想词穷

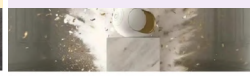
Jun

All about Product



出色
Devialet Maria 帝瓦雷狂潮珍藏系列，全新上线

Key Culture Moment



想象下一刻
帝瓦雷618，给想象一个家

Jul

All about Product



蓝色是一种声音
Phantom II 雾水晶独家珍藏系列 惊艳回归

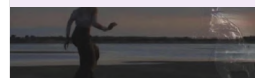
Devialet Store Map



殿堂歌剧，瑰丽上演
帝瓦雷深圳时代体验馆

Aug

Key Culture Moment



真礼
Devialet 七夕专题

All about Product



只一瞬
试试把耳朵装进瓶子里

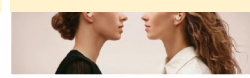
Sep

All about Product



等不及了，直接听
帝瓦雷双子星 II 全新上市

All about Product



世界上另一个你的荣光
帝瓦雷双子星 II 巴黎歌剧院版

Oct

All about Product



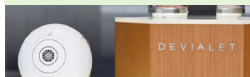
有它在，很多金
帝瓦雷家族巴黎歌剧院版全线产品

All about Product



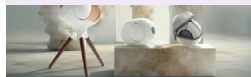
点击查看下周天气
秋燥有多燥？带上它，你知道！

Devialet Store Map



循音浪，拓新境
苏州见

Key Culture Moment



好声音，礼当如此
解锁帝瓦雷双十一礼享礼遇

Nov

Tech & Sound



你的耳朵，真的听得好吗？
耳朵的经历，往往比想象中复杂...

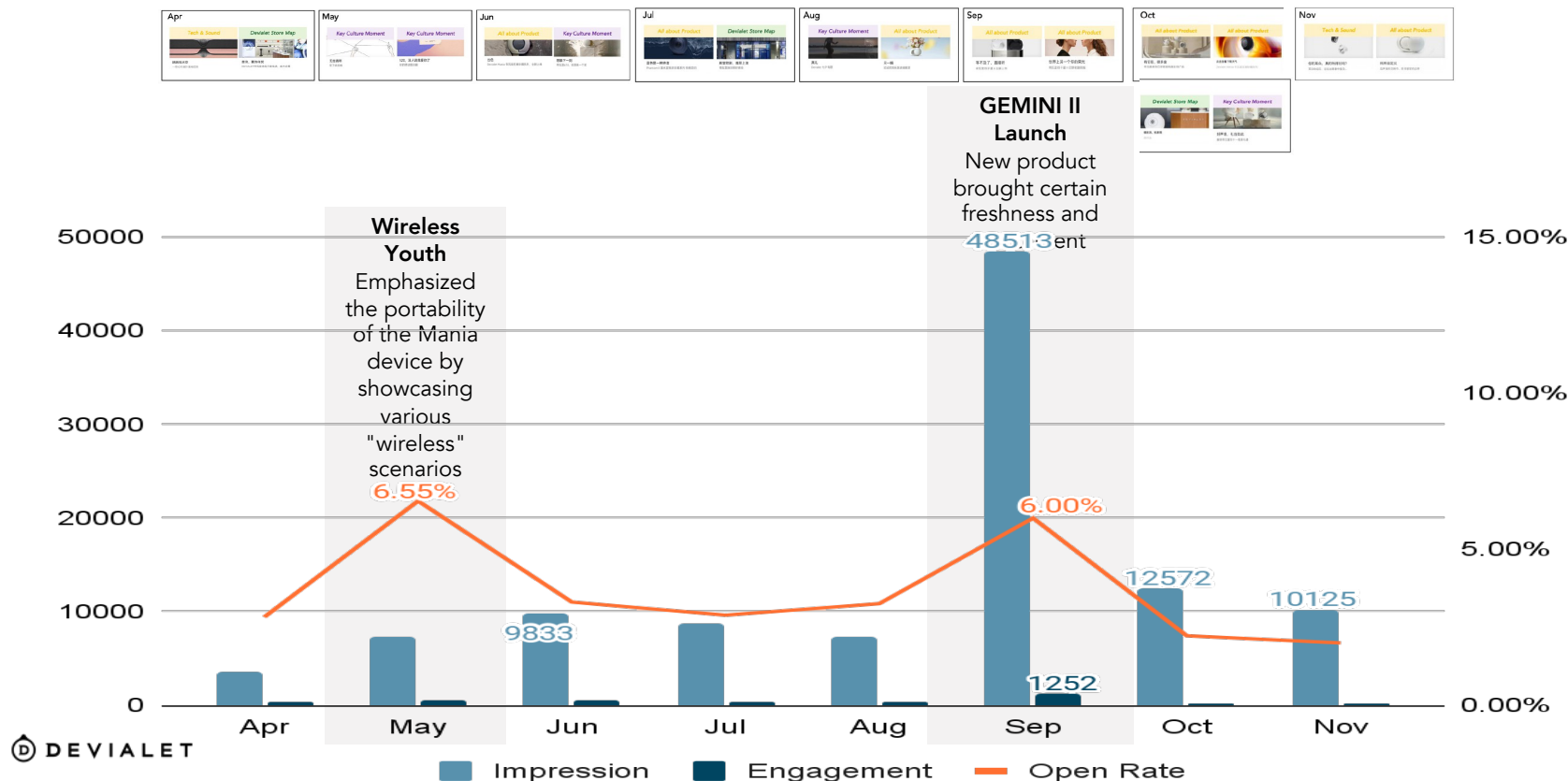
All about Product



纯粹自定义
在声音的交响中，探寻感官的边界

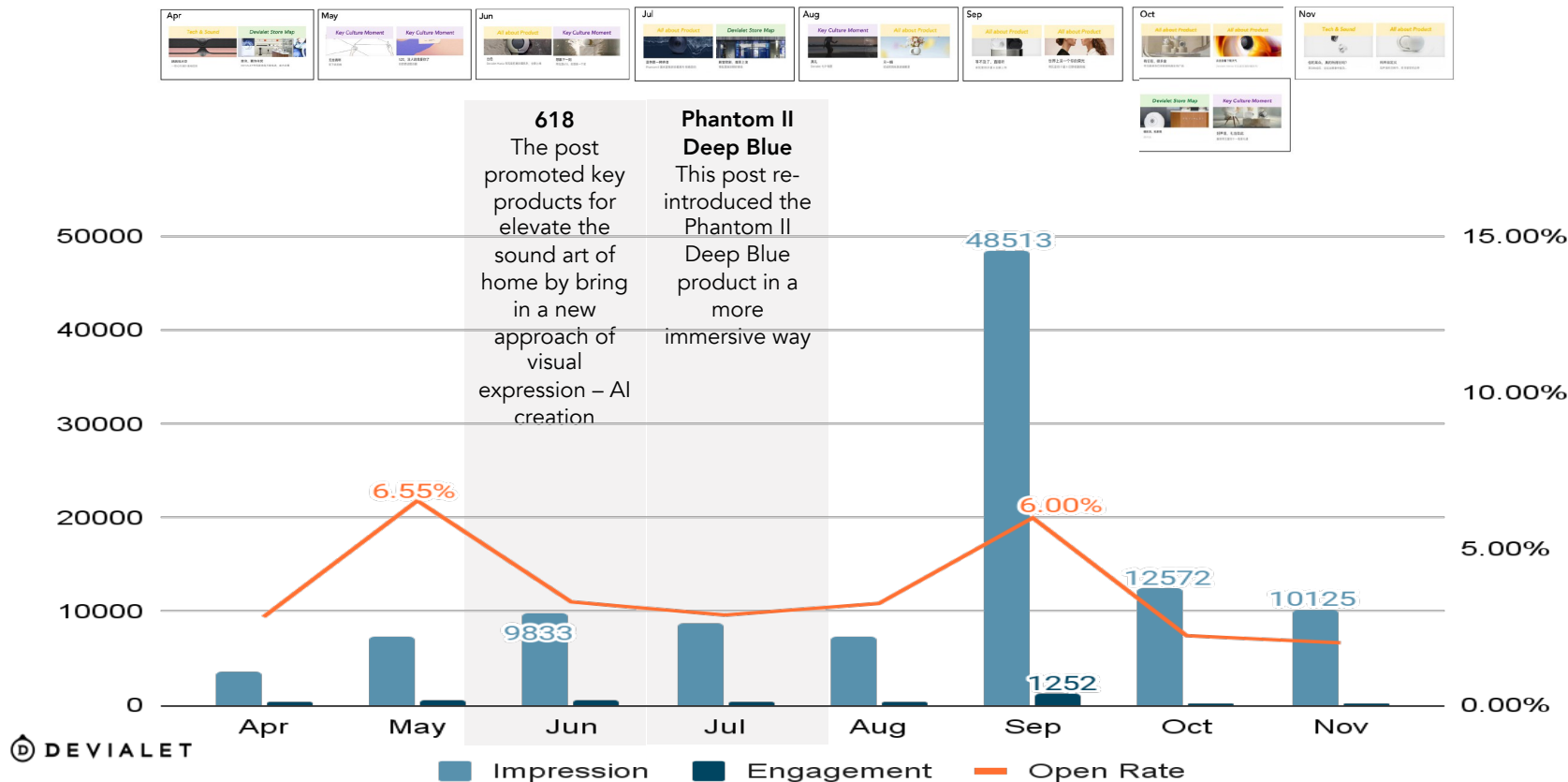
WeChat Monthly Post Performance Trend - Open Rate

New product launches and original creative content more likely to attract users clicks.



WeChat Monthly Post Performance Trend - Viewship

E-commerce promotion and new product launches brought to impressive social performance.



WeChat Post – Top3 Viewed & Engaged (with Media Support)

New product launches are still the key driver of attention & discussions

All about Product

Sep 13



等不及了，直接听
帝瓦雷双子星 II 全新上市

View	25,715	#Learning
Engagement	817	
Share	713	
Like	52	
Wow	19	
Comment	33	
		Different colors were used to reflect the product technology, thus expanding the impact of Gemini II launch.
		It does help the brand to spread its awareness and love.

All about Product

Sep 19



世界上另一个你的荣光
帝瓦雷双子星 II 巴黎歌剧院版

View	22,834	#Leaning
Engagement	435	
Share	406	
Like	18	
Wow	6	
Comment	5	
		Previously Gemini II had attracted a lot of attention, which set the stage for the release of the Operade Paris.
		The luxurious design and colors have won the hearts of consumers.

All about Product

Jul 7



蓝色是一种声音
Phantom II 雾水蓝独家珍藏系列 惊艳回归

View	6,680	#Learning
Engagement	274	
Share	245	
Like	20	
Wow	3	
Comment	6	
		As a hi-tech brand, the release of Phantom II Deep Blue made headlines last year.
		This time, its return still received a lot of attention.

WeChat Post – Top3 Viewed & Engaged (Organic)

Creativity matters, emotional relevancy matters. Our readers welcome insightful content.

Tech & Sound

Nov 10



你的耳朵，真的听得好吗？
耳朵的经历，往往比想象中复杂...

View	5,200	#Learning
Engagement	231	Integrating the Chinese character '耳' (ear), present the hidden features and technologies of Gemini II through GIF animations.
Share	196	The design combines a sense of sophistication with technology, earning favor from users.
Like	18	
Wow	9	
Comment	8	

All about Product

Oct 30

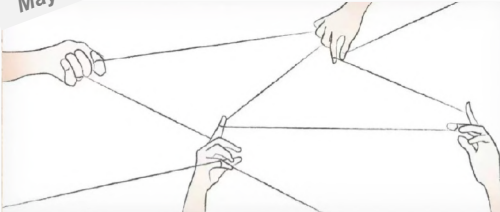


点击查看下周天气
秋燥有多燥？
带上它，你知道！

View	5,050	#Leaning
Engagement	189	The post achieved the second highest organic data thanks to the creative expression of headline and cover.
Share	152	It created space for consumers' imagination, thereby sparking their interest in reading.
Like	21	
Wow	9	
Comment	7	

Key Culture Moment

May 4



无线青年
留了点底线

View	4,374	#Learning
Engagement	220	Compared to previous posts, hand-drawn content brought a sense of freshness to users.
Share	151	Emphasized the portability of the Mania device by show-casing various "wireless" scenarios.
Like	30	
Wow	27	
Comment	12	

WeChat Post – Original Content

On WeChat, users will be more easily attracted by the localized and socialized language.

Post 1



Mania
Wireless Youth

Post 2



Mania
Click to check the
weather for next week

Post 3



Gemini II
Do your ears really
hear well?

WeChat Post – Least Viewed

Store event is must-share content, but exposure is limited within regional communication.



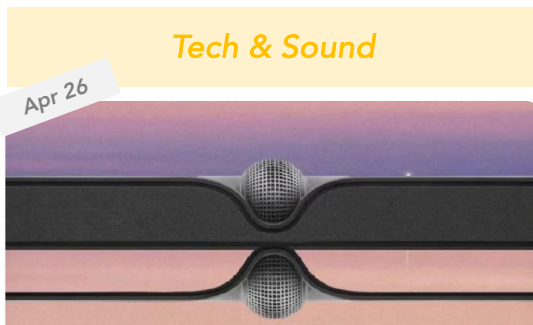
音浪，蓄势待发

DEVIALET帝瓦雷青岛万象城店，盛大启幕

View 1,735
Engagement 175

#Observation

New store openings are geographically limited. Therefore, only consumers in the relevant cities are more concerned.



跳跳到太空

一颗心扑通扑通地狂跳

View 1,902
Engagement 159

#Observation

Most people don't have a deep understanding of technology. Typically, consumers have relatively low interest in reading such posts.



殿堂歌剧，瑰丽上演

帝瓦雷深圳限时体验

View 2,037
Engagement 181

#Observation

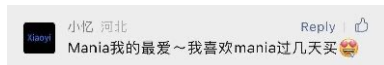
Pop-up stores have limitations in terms of both time and space. While attracting locals to come for visiting and taking photos, it also losing of some attention.

WeChat Consumer's Feedback

Consumers care about product quality and color most.

Premiumness of social content helps to enhance the brand "luxury tech" image in consumers eyes.

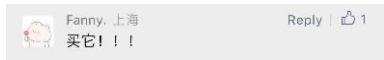
Purchase



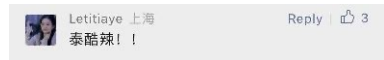
Mania is my favorite~ Going to get it in a few days 😍



When will the Gemini II be released 😍

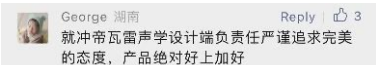


Buy it!!!

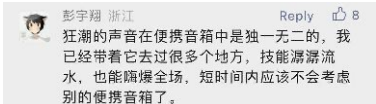


It's so cool!!!

Quality



In terms of acoustic design, Devialet has a rigorous and perfection-seeking attitude. I believe their products are particularly excellent!

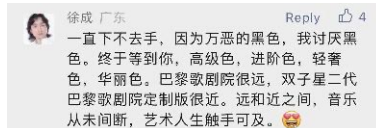


The Mania's sound is unique among portable stereos. I have taken it to many places, and its sound quality is excellent. I won't be buying any other speakers in the near future.



👉 Devialet is a brand that specializes in acoustic products. The products will surely sell well!

Color



I dislike black so haven't bought it all this time. Finally, I waited for the premium and luxurious colors! I am far from the Paris Opera, but close to Operade Paris. Between far and near, the music never stops. The artistic life is within reach. 😍

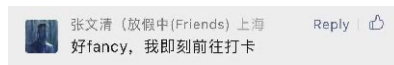


Like the white.



The blue color is classy.

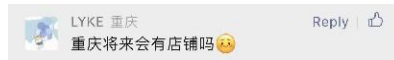
Store



So fancy! I'm going to the store!



Hope to open a store in Wenzhou Mixc.



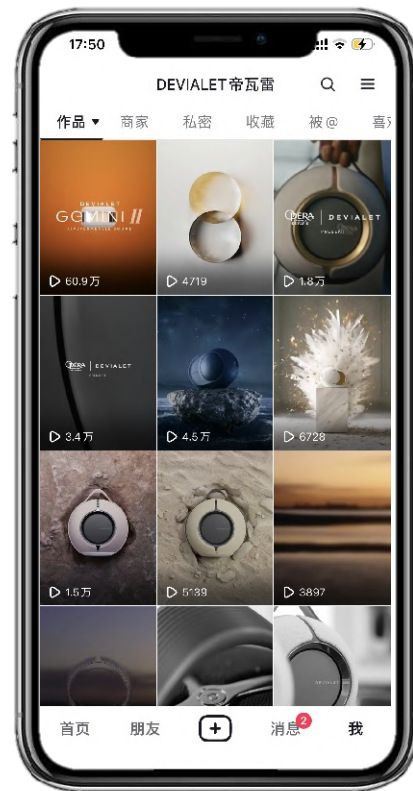
Will there be a store in Chongqing?

WeChat Competitors Overview

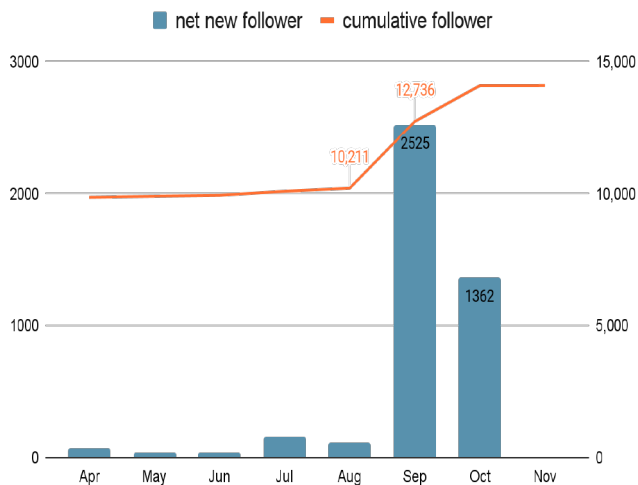
Devialet has a competitive average view growth compared with other acoustic brand.

					
Total Post No:	12	24	7	25	12
Avg Post view:	7,103 ▲200.04%	2,057 ▲40.89%	18,846 ▲89.56%	14,872 ▲71.59%	2,864
Avg Post eng:	128	50	185	118	9
	September 19 世界上另一个你的荣光 22k read(s) 18 like(s) 8 friend(s) read 	September 28 一曲团圆 2259 read(s) 15 like(s) 	September 14 寻找摇滚巴士司机 16k read(s) 21 like(s) 1 friend(s) read 	September 27 今晚月色真美。 13k read(s) 51 like(s) 	September 28 准备好了吗？和 Sonos 一起正确打开活力假期！ 1089 read(s) 
	September 18 等不及了，直接听 23k read(s) 52 like(s) 9 friend(s) read 	September 21 当声音染上秋色 2498 read(s) 19 like(s) 1 friend(s) read 	September 12 来自耳边的最长摇滚现场 10k read(s) 33 like(s) 1 friend(s) read 	September 21 康士坦的变化球：传递音乐的力量，剩下的留给大家去想象。 7618 read(s) 42 like(s) 1 friend(s) read 	September 13 请查收！一份 Sonos 实用声音技术贴 3455 read(s) 14 like(s) 
	August 30 只一瞬 2137 read(s) 17 like(s) 3 friend(s) read 	September 15 在热爱里生活 2431 read(s) 10 like(s) 1 friend(s) read 	August 11 什么样的友谊能持续半个世纪？ 7144 read(s) 42 like(s) 	September 15 五号工厂中，B&O与法拉利迸发了怎样的火花？ 15k read(s) 59 like(s) 	August 21 七夕玩什么？Sonos给你的浪漫招~ 2158 read(s) 3 like(s) 
	August 9 真礼 5168 read(s) 11 like(s) 4 friend(s) read 	September 8 亿点点 Reference 1 Meta 的搭配灵感 2102 read(s) 15 like(s) 1 friend(s) read 	August 3 最美妙的旅行 8288 read(s) 46 like(s) 	September 13 邀您加入 B&O 的时光音乐派对。 14k read(s) 55 like(s) 	August 7 明星音响的全新设计，动听音效从未离开！ 3490 read(s) 18 like(s) 

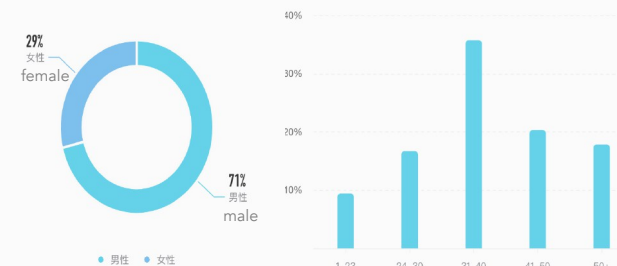
Douyin Account Homepage Overview



Douyin Monthly Follower Growth Trend & Profile



Gender & Age Distribution



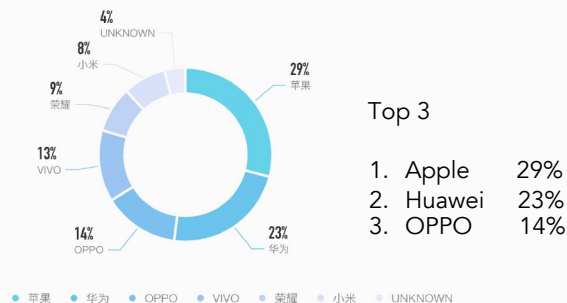
Location



Top 5

- | | |
|--------------|--------|
| 1. Guangdong | 16.14% |
| 2. Sichuan | 8.54% |
| 3. Shanghai | 7.89% |
| 4. Beijing | 6.75% |
| 5. Chongqing | 6.02% |

Devices



Top 3

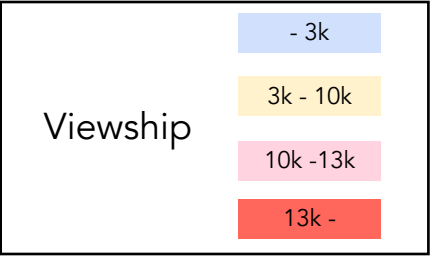
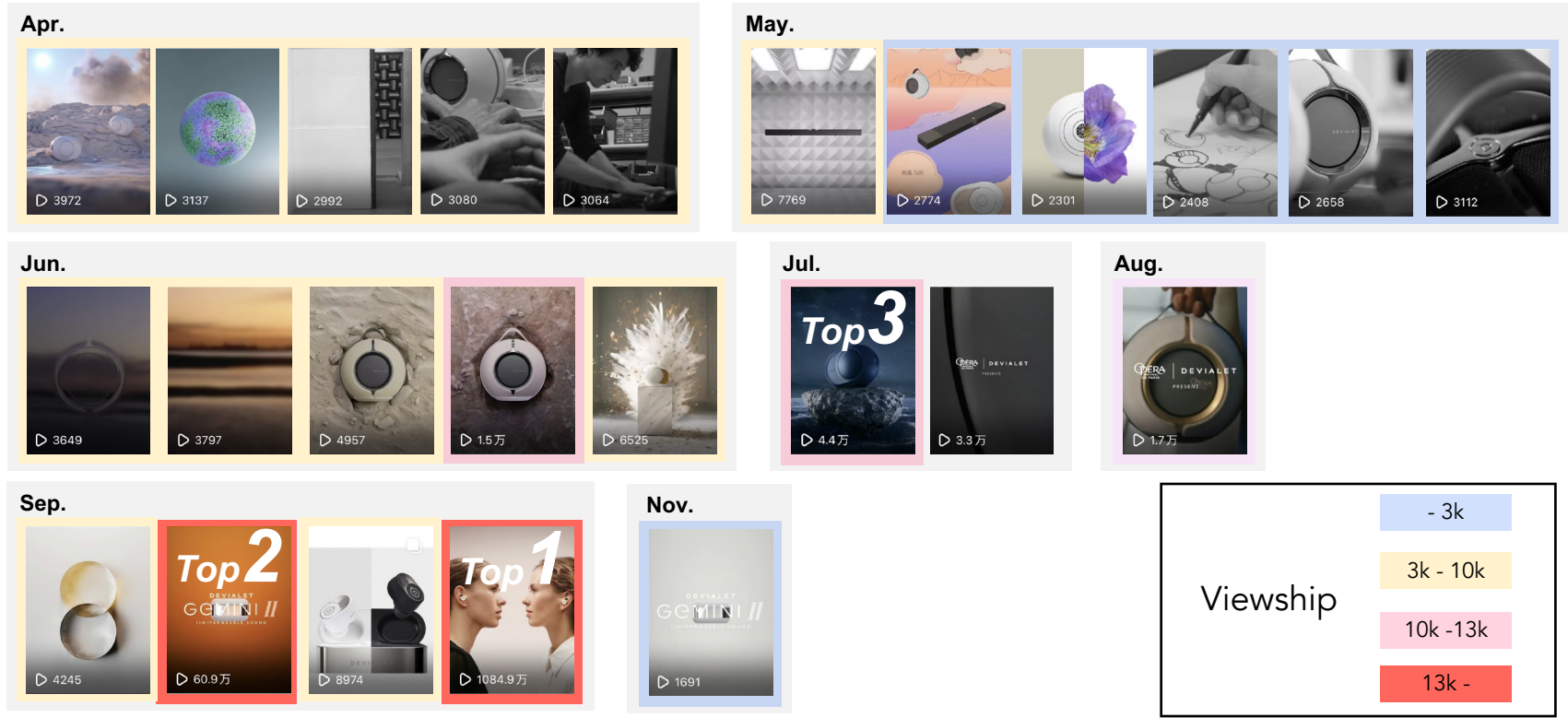
- | | |
|-----------|-----|
| 1. Apple | 29% |
| 2. Huawei | 23% |
| 3. OPPO | 14% |

#Observation

Followers are mainly **Male**, **18-29 y.o.** and reside in **T1 cities**, who speak **simplified Chinese** and keep heavily habits of using **iPhone**.

Douyin Content Overview - Viewship

As planned, Douyin is fulfilling the role to build consistent brand exposure



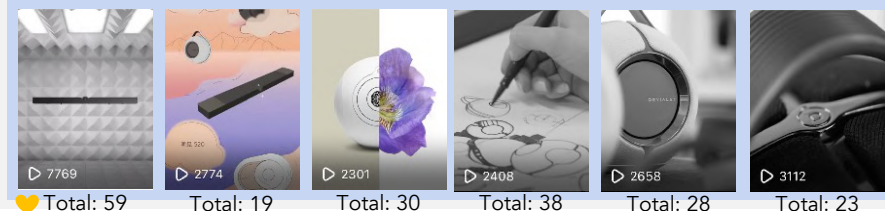
Douyin Content Overview - Engagement

New and classic products, due to their distinctive selling points, are more likely to attract consumers to engage in discussions and exchanges.

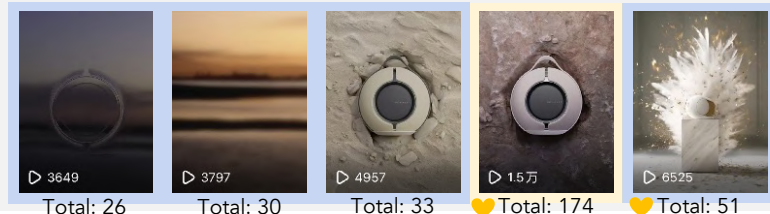
Apr.



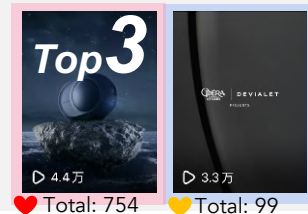
May.



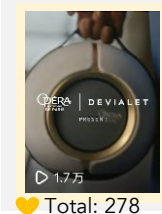
Jun.



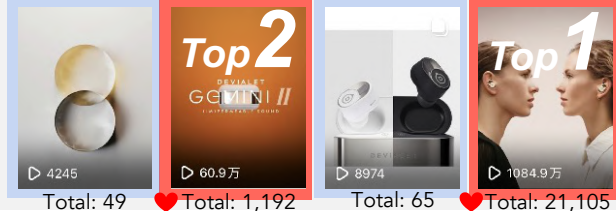
Jul.



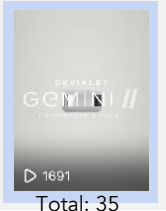
Aug.



Sep.



Nov.



Engagement

- 100

100 - 500

500 - 1k

1k -

Douyin Consumer's Feedback

We are happy to see the fan base on Douyin are relevant and following the brand activities. Audience also shows big appreciation on content quality and creativity.

New Product

双子座二代什么时候出
官方来个信呗
等不及了

When will Gemini II be launched?
Can't wait, please provide some information!

新品啥时候上市
官方来个信呗
等不及了

When will the new product be launched?

我也是在等新品...现在不敢买。

I haven't bought it either, and waiting for the new product.

Quality

买了耳机和音响，个人觉得很不错，一直在用

Bought earbuds and speakers. I think they're very good, and I've been using them all the time.

耳机中的劳斯莱斯

It is the Rolls-Royce of earbuds.

这款耳机携带方便，噪音小，音质好，听着清晰

This earbuds is convenient to carry, has low noise, good sound quality, and the audio is very clear.

用了帝瓦雷耳机一年半，去医院检测听力，左耳轻微损伤，右耳鉴定为重度耳聋，右耳重度使用不管到哪没事就戴着，没办法听着爽啊，可惜为了还能听见声音虽然之前心心念念期盼

I love Gemini so much that wear it everywhere. After using for a year and a half, I went for a hearing test and found that prolonged use had damaged my ears. But I am still looking forward to the launch of Gemini II.

Advertising Creative

广告创意看着确实不错，值得分享

The advertising creative is excellent and worthy of sharing!

动画做的真不错

The animation is done very well.

广告做的很科技

The advertisement video has a strong sense of technology.

设计创意科技感不错

The design has a strong sense of technology, and the creativity is excellent.

Others

帝瓦雷竟然有蓝牙耳机

- Devialet actually has bluetooth earbuds!

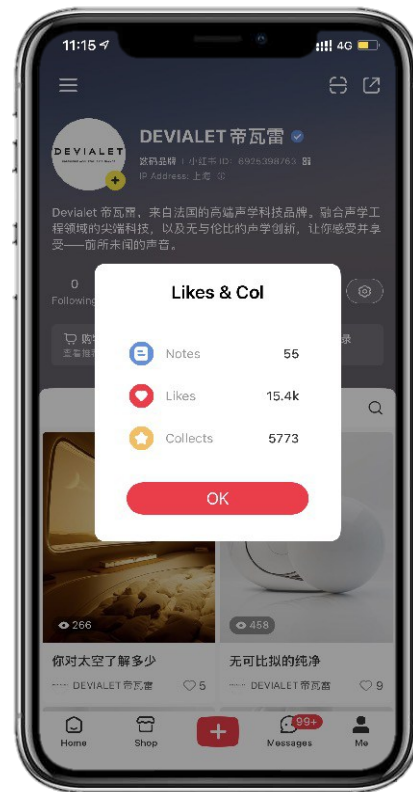
赶紧出头戴式！听着爽 还耐用 会积累很多用户！入耳的 一般人不敢轻易尝试

Hurry and launch over-ear headphones! Good sound quality and durability can attract many users! Most people are hesitant to try in-ear headphones.

多少钱让我死心吧

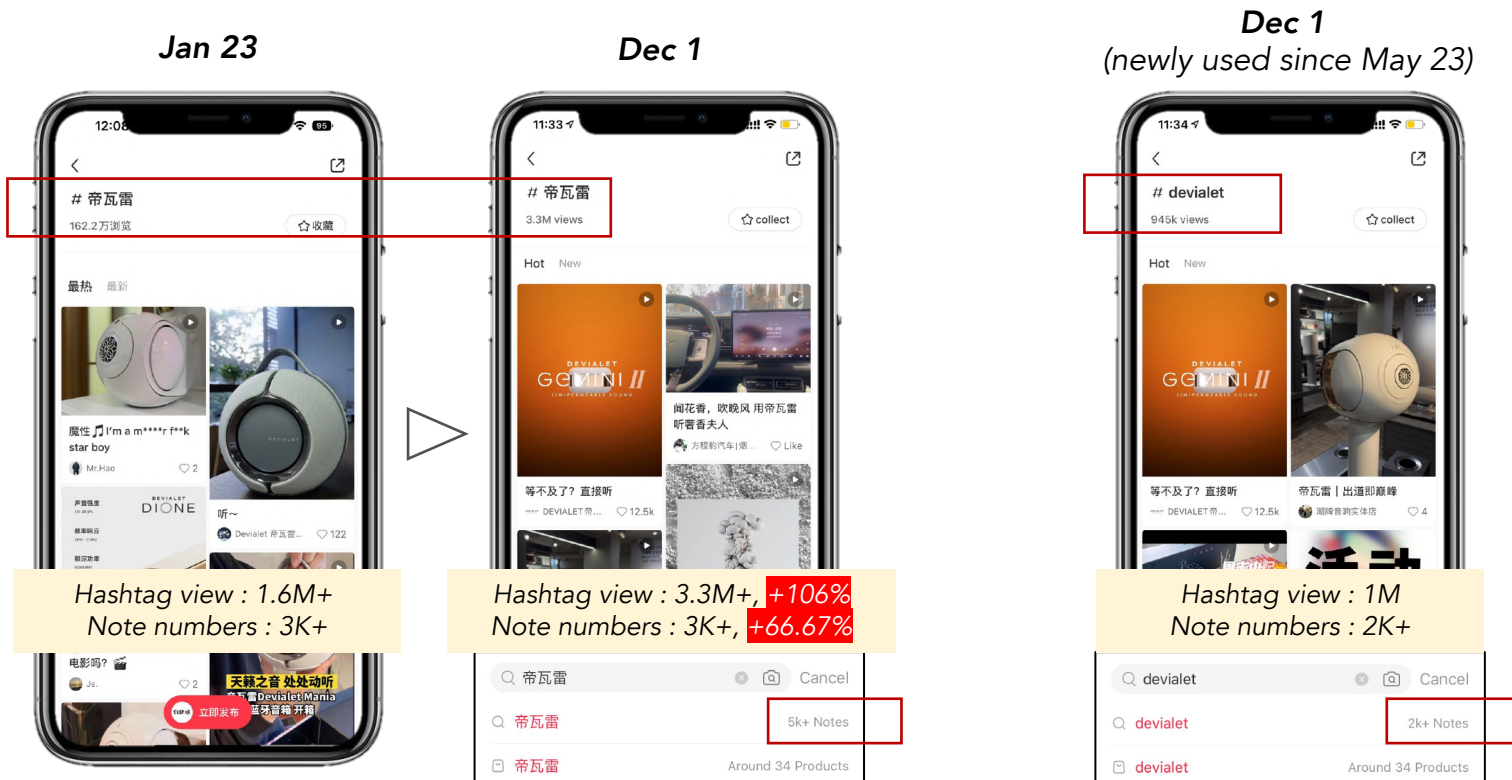
Although the price discouraged me, I really like it.

RED 小红书 Account Homepage Overview



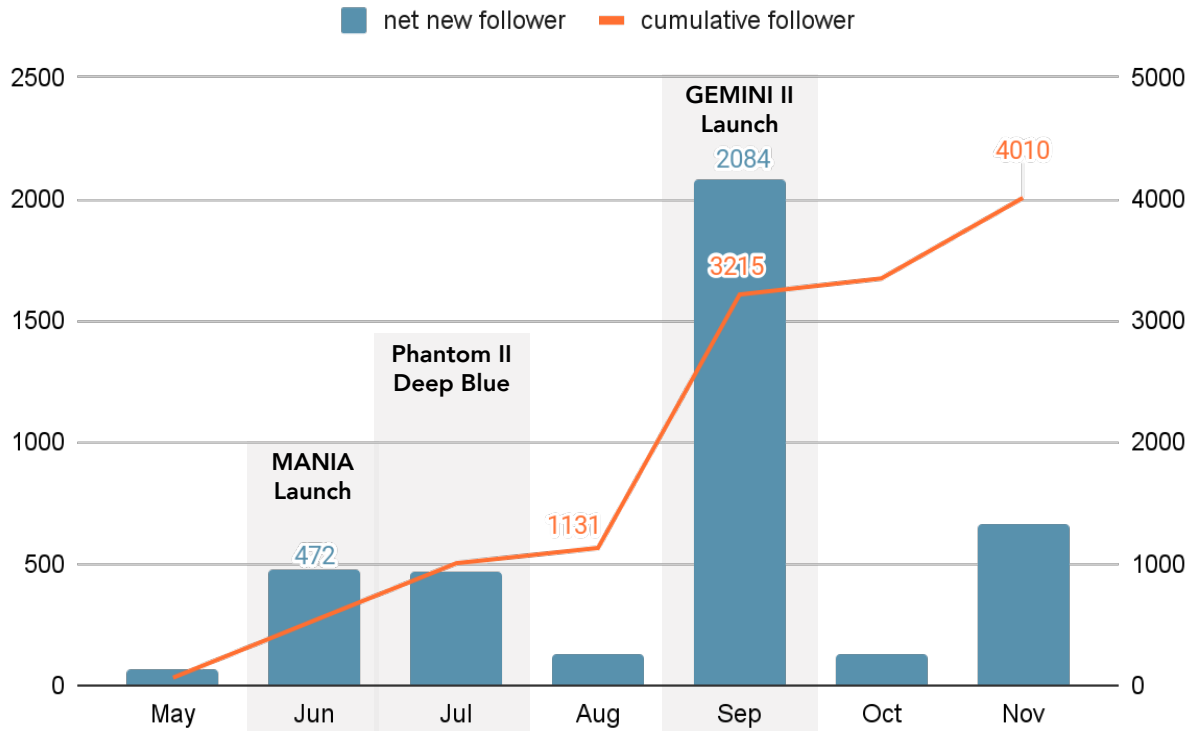
RED 小红书 Brand Mentioning – Hashtag Viewship

Total views and notes under hashtag increased dramatically on RED in past 5 months.



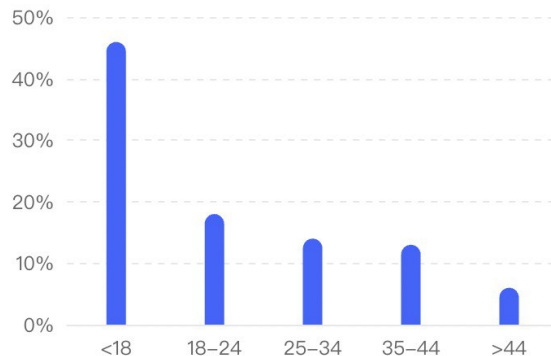
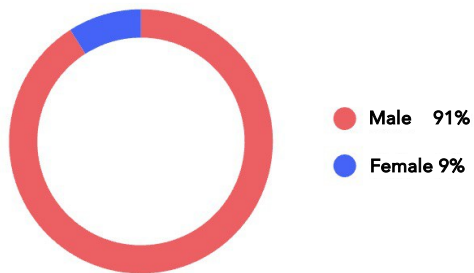
RED 小红书 Monthly Follower Growth Trend

Gemini II's launch brings a dramatic follower growth on Red.

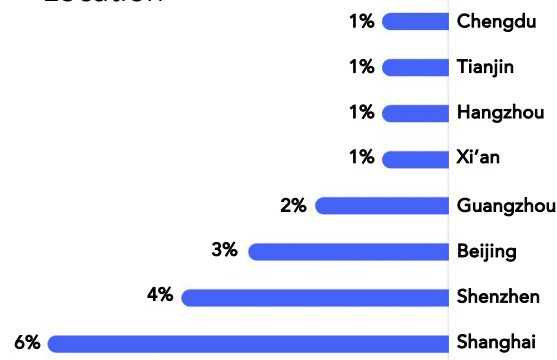


RED 小红书 Monthly Follower Growth Trend & Profile

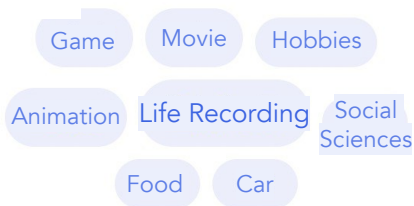
Gender & Age Distribution



Location



Interests and Hobbies of Followers



Fan Source

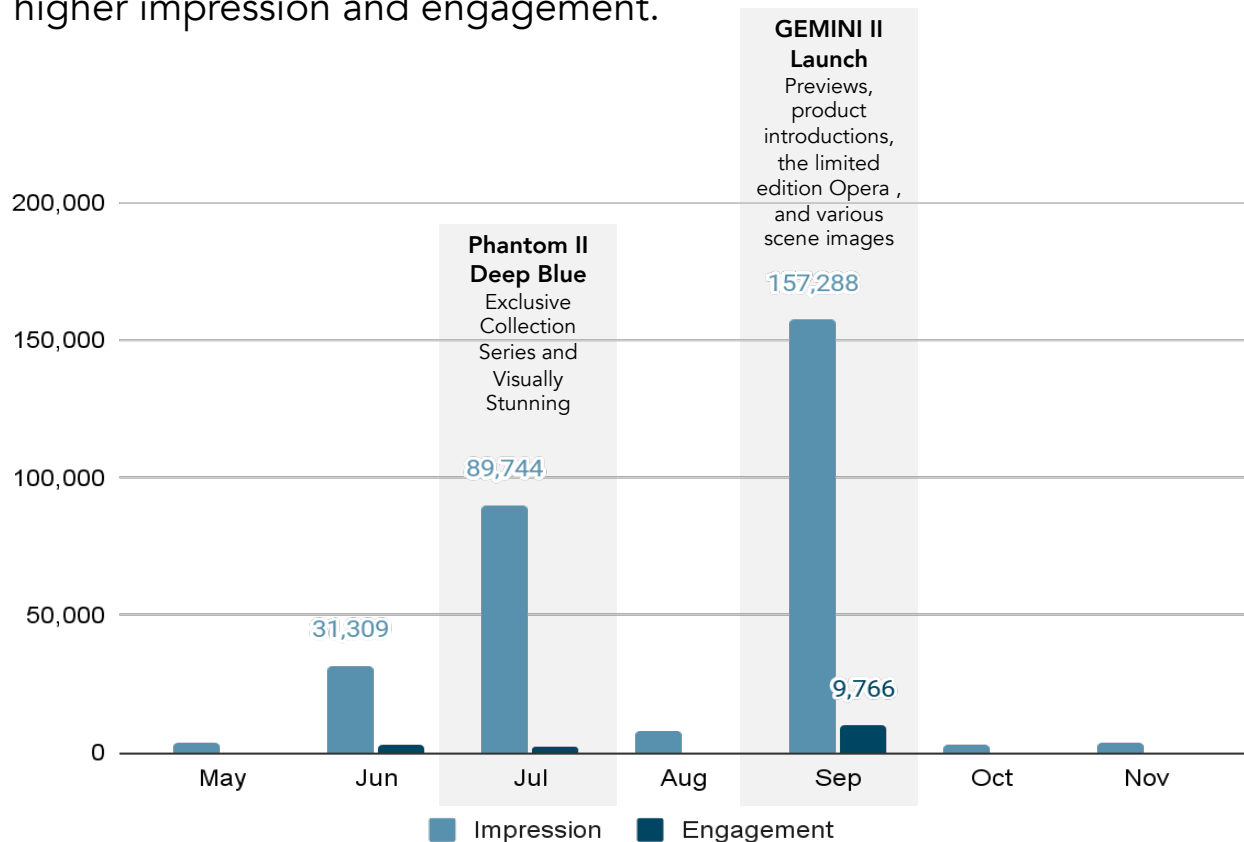


#Observation

Followers are mainly **Male, 18-24 y.o.** and reside in **T1 cities**, who follow us by **search accounts** and like to **record life**.

RED 小红书 Monthly Post Performance Trend

With sufficient assets supporting sustainable communication, new product launch always stands out with higher impression and engagement.



RED 小红书 Post – Top3 Viewed & Engaged (with Media Support)

By satisfying platform algorithm on Red, video contents win more traffic to brand account.

Sep 13

All about Product



DEVIALET
GEMINI II
.IMPROVED SOUND QUALITY

View	146,200
Engagement	9,473
Like	6,946
Favorite	2,494
Comment	33

#Learning

With the help of colors to express technology, the short video would impress the users.

It does help Gemini II to spread its awareness and love.

Jul 7

All about Product



View 68,653
Engagement 1,389
Like 1,131
Favorite 247
Comment 11

#Learning

The color of Phantom II and the purity of the sound are expressed through water.

Premium textures and colors win consumers love.

Jun 6

All about Product



View 15,400
Engagement 333
Like 191
Favorite 107
Comment 35

#Learning

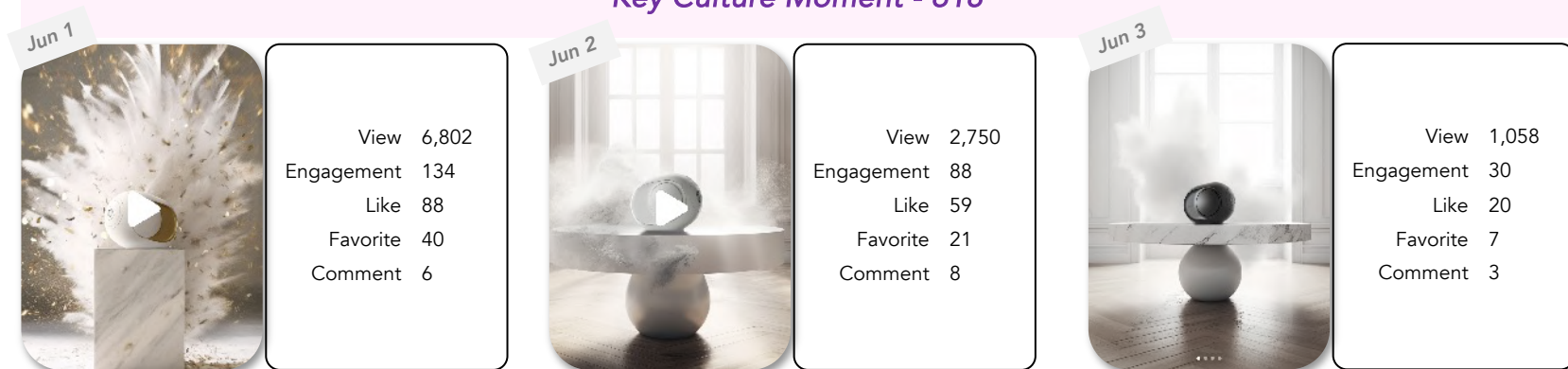
The appearance of pink and yellow broke the stereotype of speakers.

The sea, beach and sunset provided an excellent viewing experience.

RED 小红书 Post – Top3 Viewed & Engaged (Organic)

During e-commerce promotional periods, releasing high-quality content to advertise products and incorporating popular hashtag, all contribute to improving organic data.

Key Culture Moment - 618

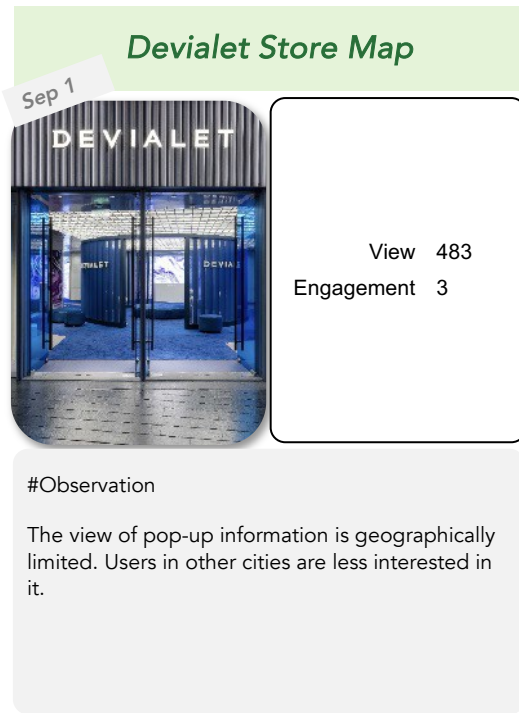
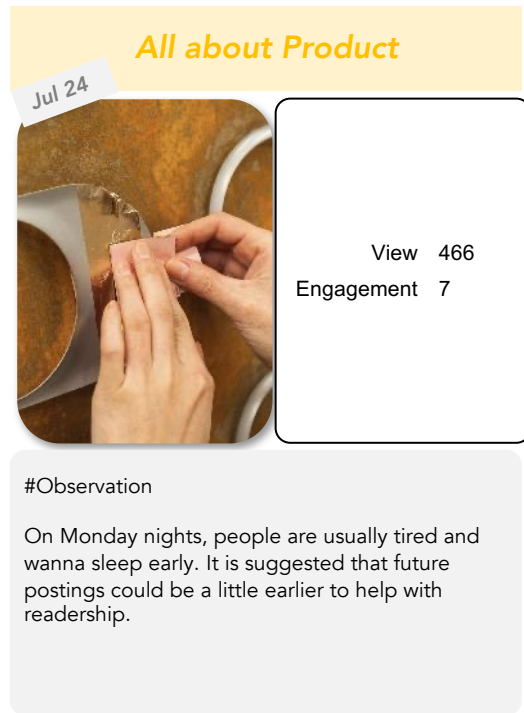
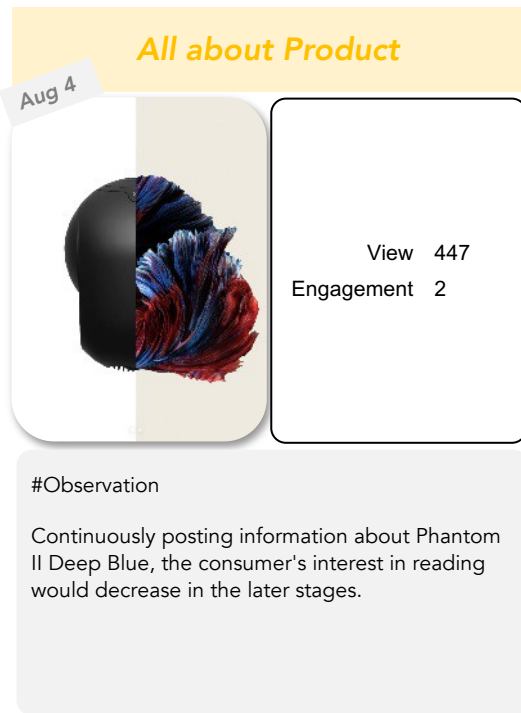


#Learning

The series of notes promoted Devialet's key products for elevate the sound art of home during the 618 promoting season. By introducing a novel visual expression approach through AI creation, we can captivate users' attention swiftly, thereby driving increased clicks for content engagement.

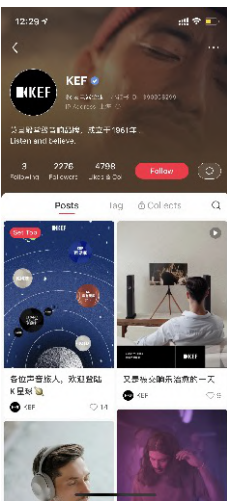
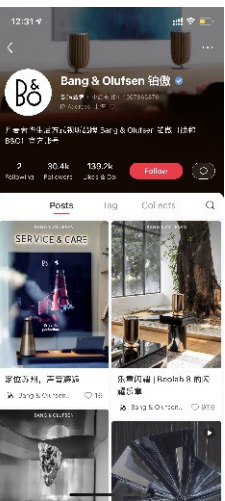
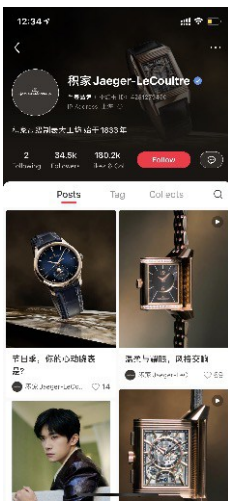
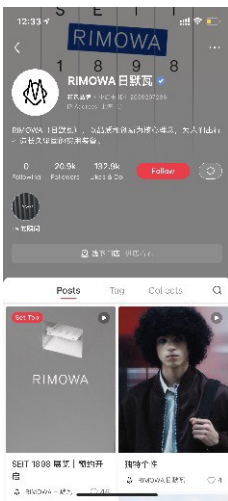
RED 小红书 Post – Least Viewed

Contents with less platform user's relevancy bring lower social performance.



RED 小红书 Competitors Overview

As the latest brand to join Red, Devialet has relatively the best interaction.

						
Total Post No:	54	175	143	496	289	516
Avg Post like:	2,852	21	734	238	536	223
Avg Post collect:	108	6	23	429	86	343
						

2.

IN-SOCIAL MEDIABUY

2023 JUL-SEPT

WECHAT · RED · DOUYIN

Objective Recap

1

Amplify Brand's Authentic POV

- Boost the reach of content, which consumes lots of heart and efforts of making
- Along with passiveness for people to open brand content on social, to allowing brand to have a chance to be seen at regular base.

+185% Viewership v.s. last year

Annual Viewership : + **480,200**, +185% v.s. FY23

FY24 Target of Viewership: **739,000**, (FY23: 259,200)

2

Community Growth

- To grow the base of Devialet community as primary mission.
- To recruit with right and most convincing brand message.

+35% Follower v.s. last year

Annual Follower Increase: + **24,520**, +35% v.s. FY23

FY24 Target of Community: **95,000** (FY23: 70,480)

July – Sep. Actual Achievement Dashboard



KPI

Jul. – Sep., 3 months



True View

989,266

(KPI: 221,760)

+346%



Follower

+7,932, TTL: 79,298

(KPI: +7,090, TTL: 78,456)

+12%



Avg. Engagement / Post

385

(TTL: 44, **x11**)



Avg. View/ Post

26,000

(TTL: 2,103, **x11**)



Spending

300,000 RMB ~ 40,000 Euro



Cost per Viewship

¥ 0.25 ~ € 0.03

(KPI: ¥ 1.1 ~ € 0.15)

+78%



Cost per Follower

¥ 31.6 ~ € 4.2

(KPI: ¥ 35 ~ € 4.7)

+10%



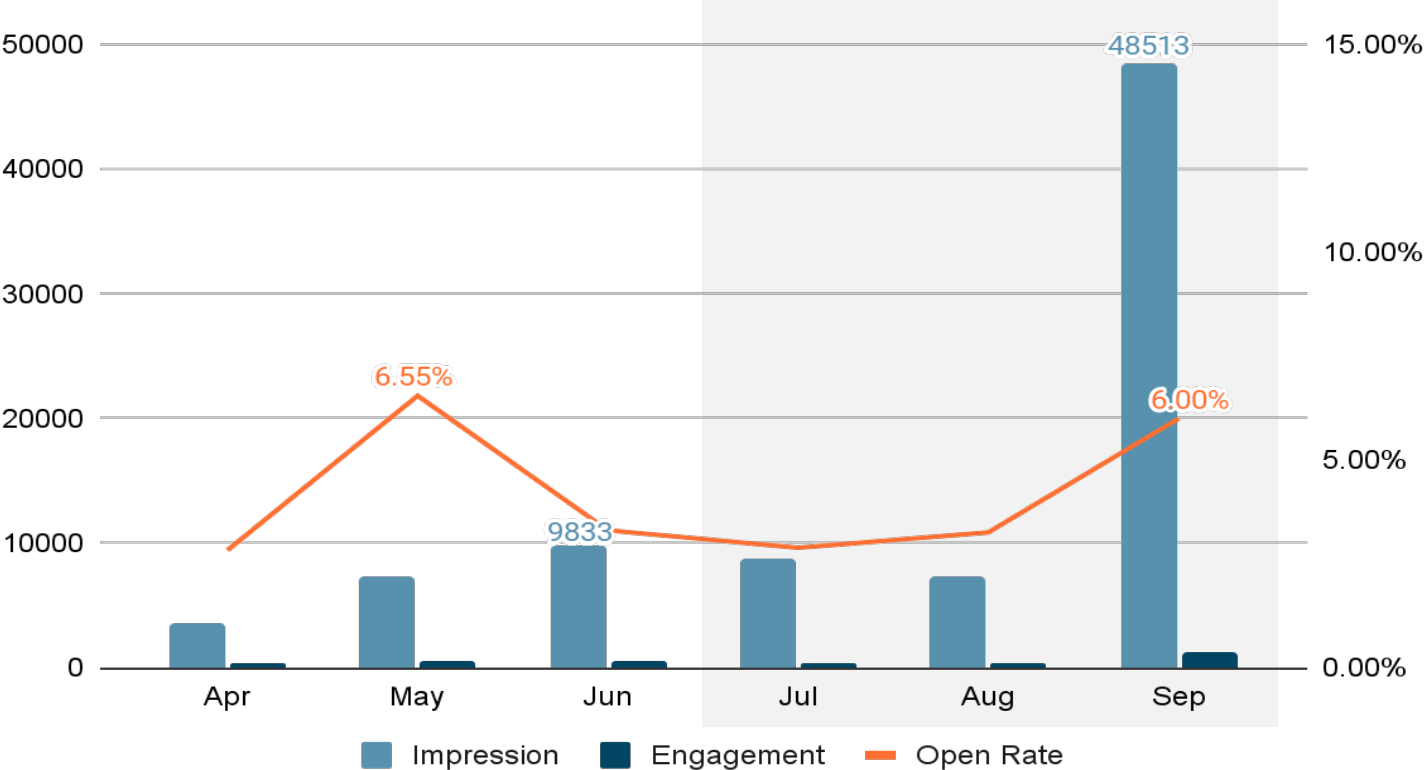
Conversion Rate

0.8%

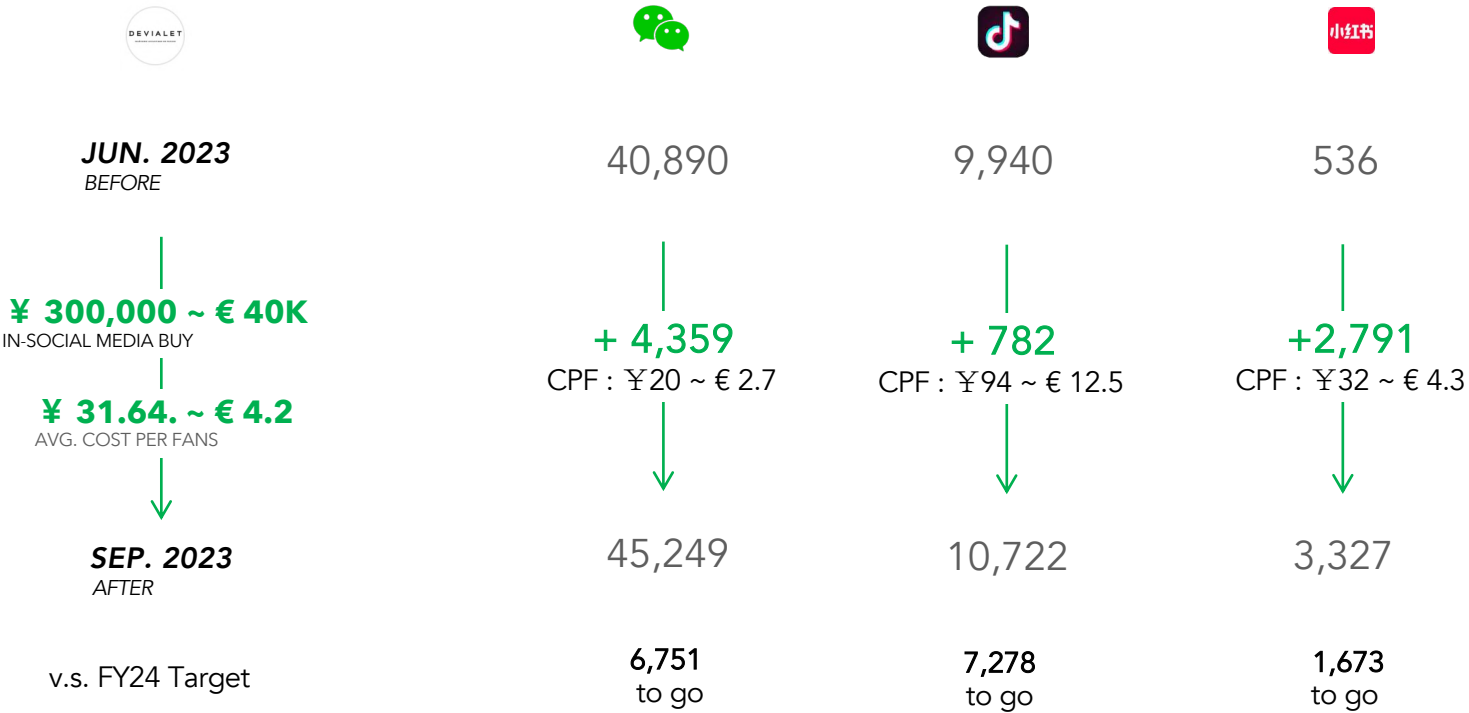
July – Sep. Follower & Viewership Growth by Platform

Follower					Viewership					
	Target (Jul. - Sep.)	Net Increase KPI (Jun - Sep.)	Actual Achievement (By sep. 30)	Net Growth	VV/ PV Target (Jun - Sep.)	# of Post	Actual Achievement			
							VV/PV	Avg. VV/PV per Post	Engagement	Avg. Eng. per post
Total Offical. Acc.	78,456	7,090	79,298	7,932	221,760	38	989,266	26,033	14,728	388
WecChat 	44,223	3,333	45,249	4,359	57,600	7	60,778	8,683	162	23
Douyin 	12,358	2,418	10,722	782	129,600	6	714,153	119,026	2,175	363
Red 	1,875	1,339	3,327	2,791	34,560	25	214,335	8,573	12,391	496
Weibo	20,000	-	20,000	20,000						

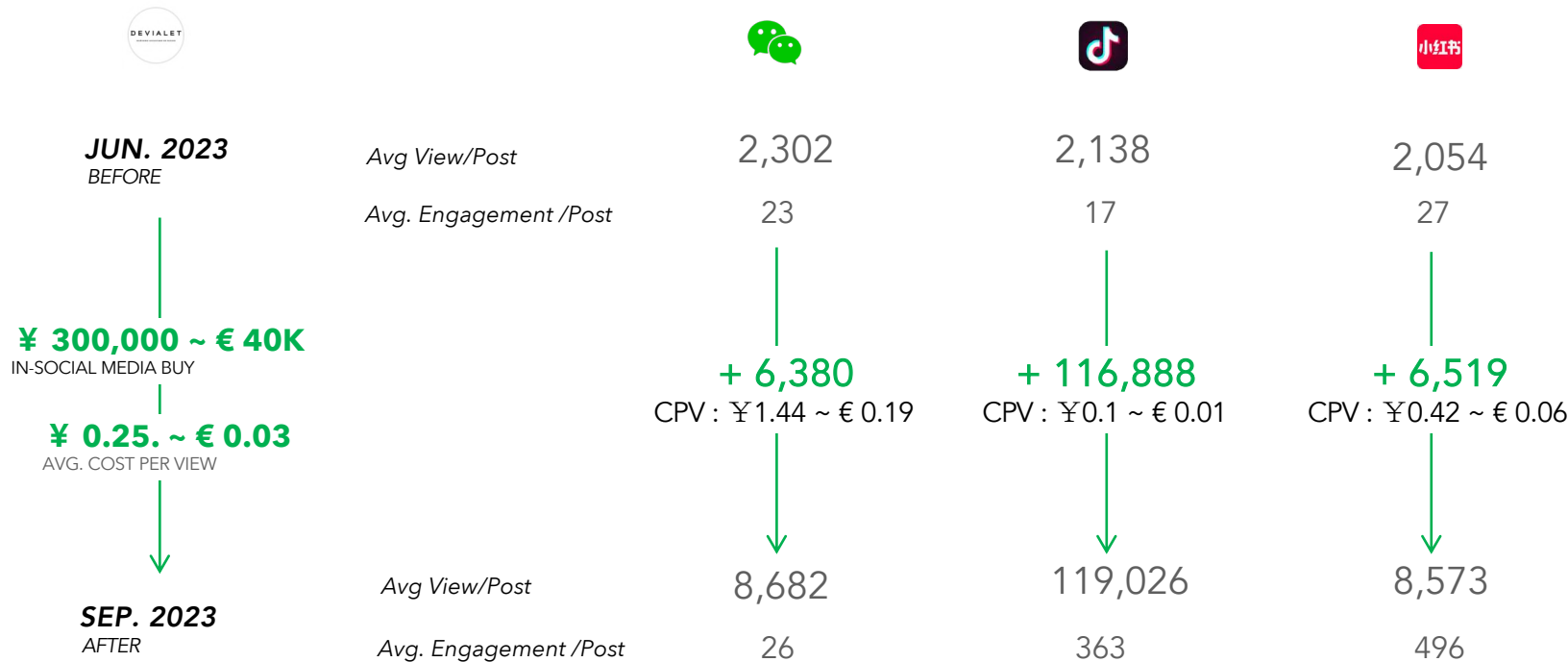
July – Sep. WeChat Post Performance Overview



Follower Evolution and Buying Efficiency per Platform



Content Viewership Evolution and Buying Efficiency per Platform



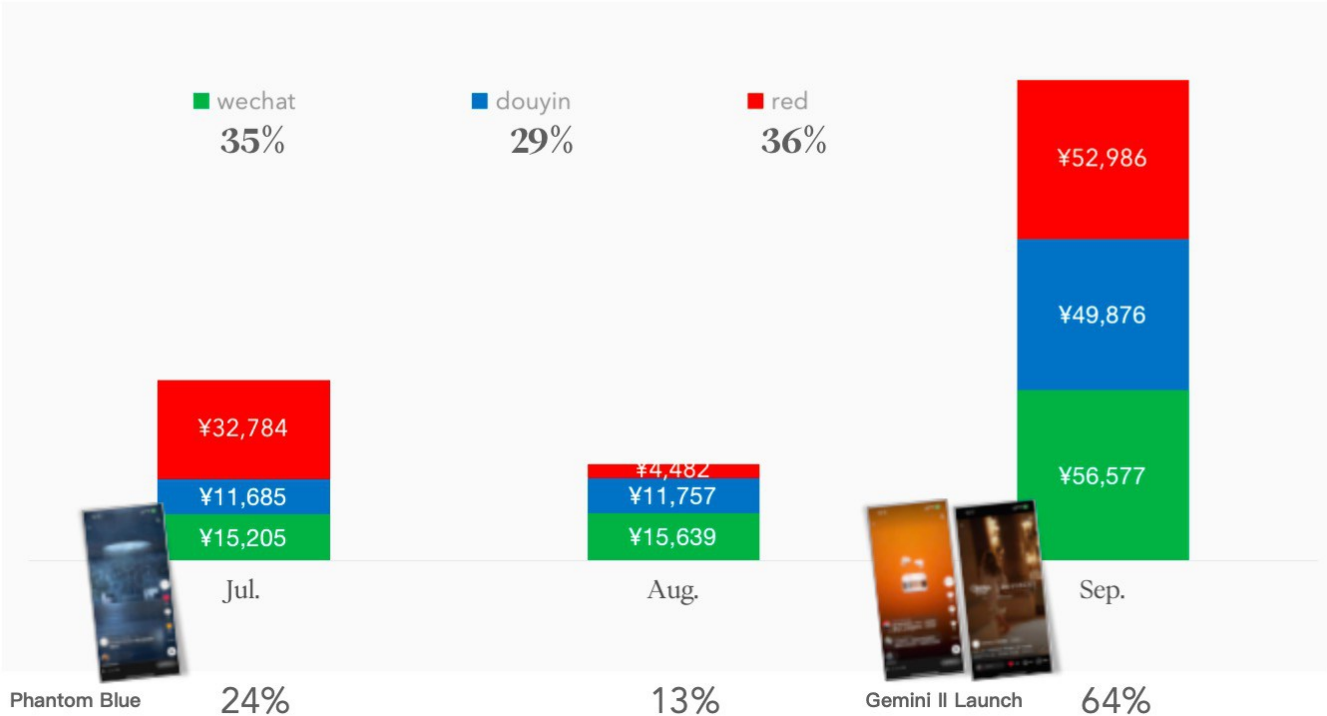
Media Spending by Months & Platforms



Spending

300,000 RMB ~ 40,000 Euro

- 12% service fee
- 6.72% tax



Top3 Performing Contents



Gemini II Launch – Sep.

	22,000	60
	609,000	1,055
	127,732	9,482



Gemini II Opera Launch – Sep.

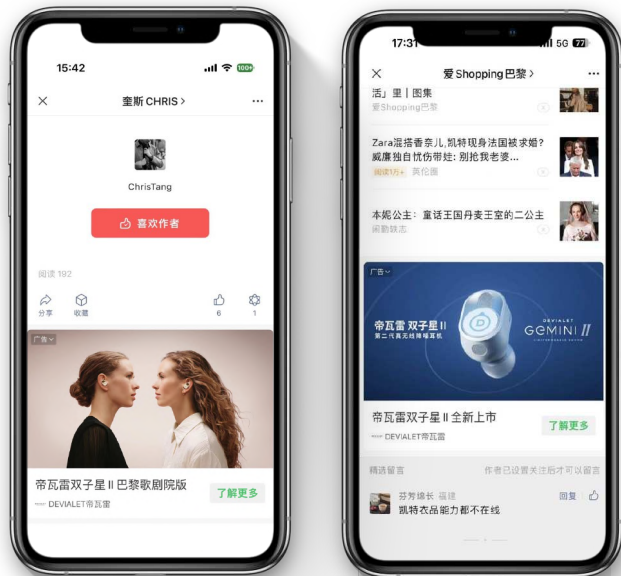
	22,000	25
	11M (Media, exclude from in-social buy)	19,675
	6,093	208



Phantom Blue Limited Edition – Jul.

	6,655	18
	59,756	1,386
	6,093	208

Advertising Clipping



3.

SEEDING REPORT

MANIA · GEMINI II

SEEDING CONTEXT & OBJECTIVE



platform: RED

#1 Authenticating brand among Gen Z & premium audience

Build brand and product awareness to recruit and engage with high-purchasing power youngsters.

#2 Contributing to wider social narrative

Identify the latest territory/occasion to be associated with on RED.

#3 Driving Desirability

Boost product visibility, to make people want to be products owner.

SEEDING GUIDELINE

MANIA

Seeding based on **Occasion**

· Everywhere @Home



· Outdoor



· Public Space in city



DEVIALET

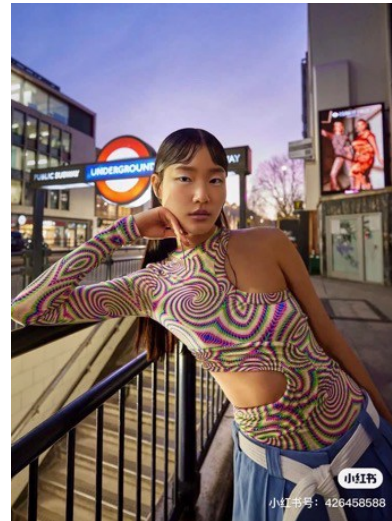
GEMINI II

Seeding based on **Audience**

· Luxury Connoisseur



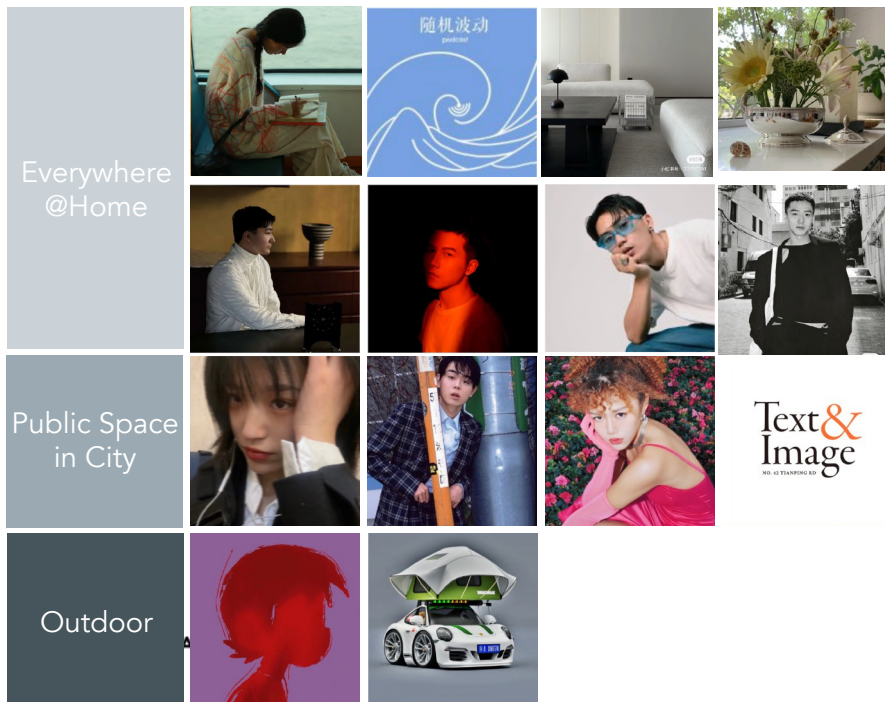
· On-the-go Lifestyle



SEEDING KOC OVERVIEW

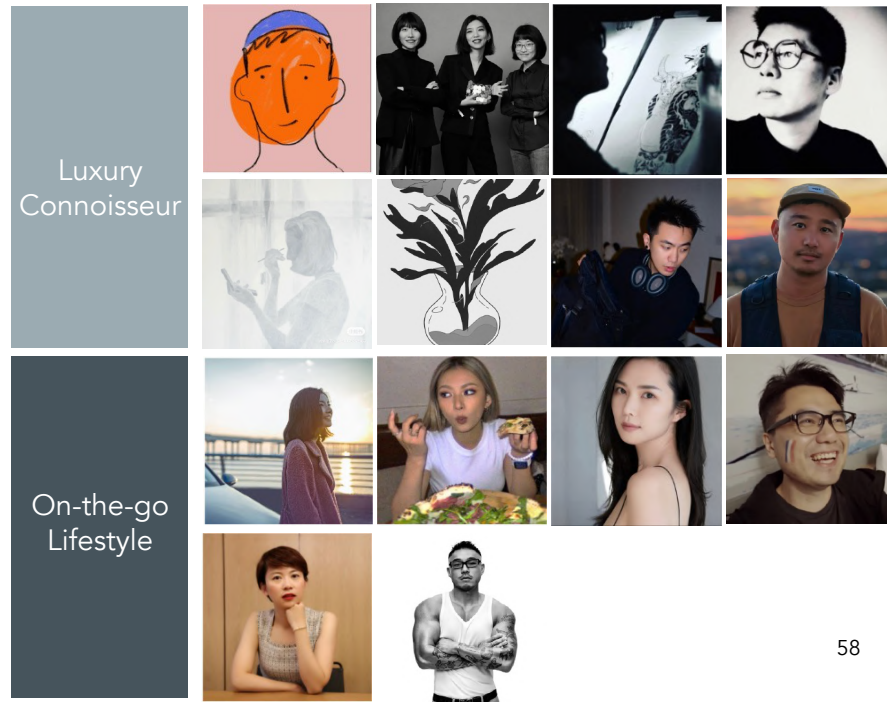
MANIA

Seeding based on **Occasion**



GEMINI II

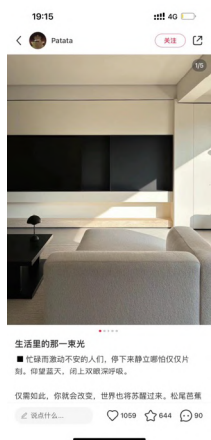
Seeding based on **Audience**



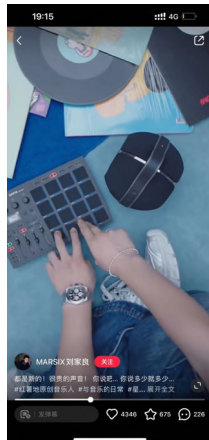
SEEDING PERFORMANCE

MANIA

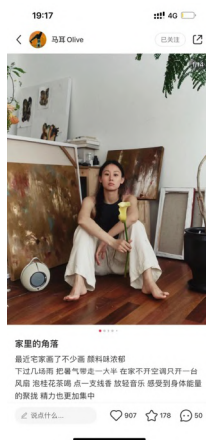
Total Impression: 571,380
(data updated till Nov 30)



Patata
Impression: 254,000



Marsix
Impression: 153,657



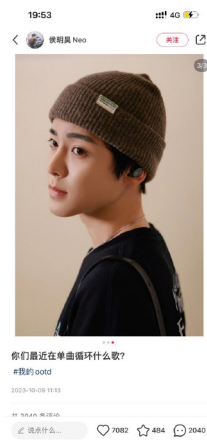
Maer
Impression: 32,233

GEMINI II

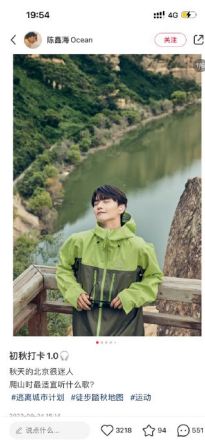
Total Impression: 583,517
(data are still under collecting)



Lulu's Travel Diary
Impression: 327,000



Hou Haoming
Impression: 87,439



Ocean
Impression: 42,806

SEEDING CONTENT OUTPUT

KOL & KOC have integrated our product into lifestyle, building desirability in real life

MANIA - Outdoor



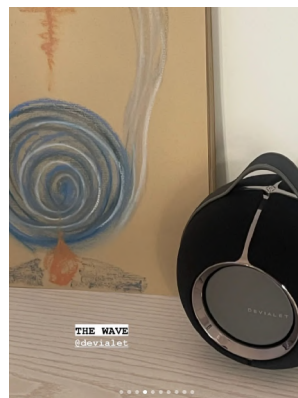
SEEDING CONTENT OUTPUT

KOL & KOC have integrated our product into lifestyle, building desirability in real life

MANIA - Indoor



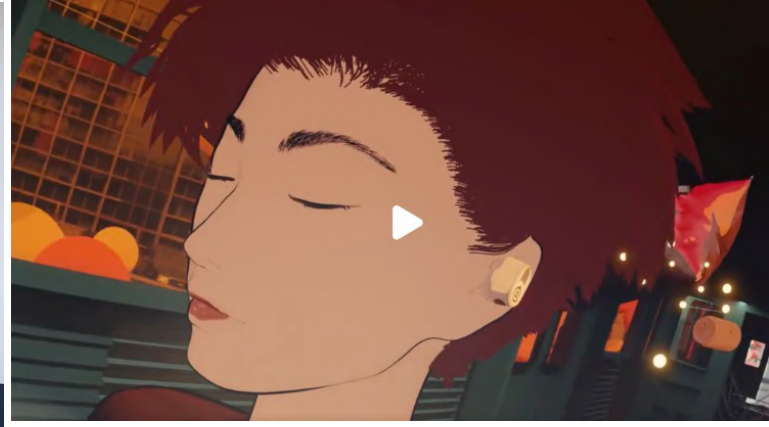
DEVIALET



SEEDING CONTENT OUTPUT

They created various content formats, picturing their experience with the product

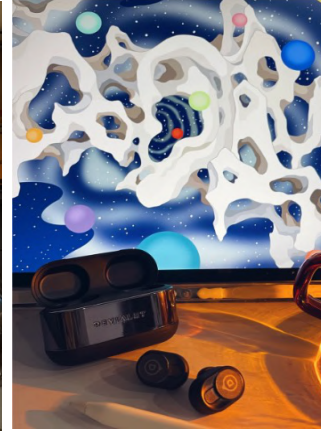
GEMINI II



SEEDING CONTENT OUTPUT

They created various content formats, picturing their experience with the product

GEMINI II



SEEDING WOM

Succussed in increasing buzz around products and brand premiumness among youngsters.

MANIA

Interact
with O.A.

尼莫
哇哦 @DEVIALET 帝瓦雷 快来打钱打钱!! 这波赚了👍👍👍👍👍👍 08-16 回复
作者赞过

Wow! @DEVIALET 帝瓦雷 Come to see it! You are in the post!

Lu籽君_
这是帝瓦雷的广子嘛 @DEVIALET 帝瓦雷 不愧是天花板, 有点品味哦👍👍 08-16 回复
作者赞过

Is that Devialet? @DEVIALET 帝瓦雷 No wonder you are the top-tier influencer! You do have a great taste.

Draw
Attention to
Products

宅菡
音箱好棒啊! 08-07 回复

马小修 作者
喜欢很多音箱👍 08-08 回复

175601
光与影, 明与暗, 虚与实在这个空间被结合的很和谐👍好奇音响里会飘出怎样的音乐🎵 08-21 回复

The speaker looks great!

It makes me curious about what sound will come out from this amazing speaker🎵

Drive
Desirability

momo
泰酷辣! 交出你的ootd和音响!! 11-22 上海 回复

爆炸头大柠檬 作者
帝瓦雷👑出道赤岗西 昨天 00:40 广东 回复

栗栗
拎的什么时尚单品! 🙄想抄作业 11-06 上海 回复

失忆蝴蝶 作者
devialet 音响! 4天前 广东 回复

The speaker looks super cool! Give me your ootd and the speaker!!

What speaker are you taking? I want that!

GEMINI II

Drive
Desirability

ivy_ding
哈哈哈哈 地铁老人看手机也太形象了👍帝瓦雷第二代可以冲是呀? 09-16

Hahaha! You looks hilarious in this pose! So Devialet is worth to buy in?

扇扇子的小柳子
耳机种草了, 这就去店里试试 09-18

Deeply seeded with the earbuds! Will go to store to try soon

朝阳区宋茜
秋冬配色也太舒服了吧!!! (好奇耳机效果怎么样) 10-31

How do the earbuds sound like?

铲屎官阿K'
什么耳机! 交租来!!! 10-09 回复

What brand is the earphone? Give it to me!!!

杰霖清坦森
怎么这么有品位 这么会拍啊 09-13

You do have a great taste

帆tastic
我觉得二代还可以啊~低音更澎湃, 中高音有明显改善 09-17

I think towards Gemini II, the bass is even more powerful, with a huge improvement in Alto and Treble.

Brand
Love



THANKS

 DEVIALET